**TIAK Marketing Award Entry**

**Please complete the white areas of the form below for each entry and   
save each document as its own PDF when complete.   
Upload each PDF into a** [**Marketing Awards Entry Form**](https://fs3.formsite.com/joshuacomm/ii4fdjrqpl/index) **by August 1, 2025 at 5 PM.**

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| **Submitting Organization:** |  |
| **Submitter’s Name:** |  |
| **Submitter’s Email:** |  |
| **Annual Marketing Budget:** | Small Market (Under $30,001)  Medium Market ($30,001 - $150,000)  Large Market (Over $150,000) |
| **Category Being Submitted:** | Community Awareness  Event  Digital / Online Media  Print Material  Visitor Guide (Must be received in the TIAK Office by Sept 1)  Member Community Collaboration |
| **Who worked on the Project?** |  |
| **Was this Project handled internally or externally?** |  |
| **Project Description (limit to 1 paragraph):** |  |
| **Project Results/Entry Analytics (limit to 1 paragraph):** |  |
| **Summary: Provide a one-sentence summary of your entry and its success (to be used at the banquet if your entry wins):** |  |
| **Key Performance Indicators (describe the performance, effectiveness of the specific initiative, and achievement of goals):** |  |
| **Applicable weblinks (NOTE: if judges cannot access your links, your submission will not be reviewed. Weblinks MUST be accessible until judging is completed. Missing weblinks will not be judged):** |  |
| **Additional Comments:** |  |