



**Travel Industry
Association of Kansas**

Travel Industry Association of Kansas

825 S Kansas, Suite 502 • Topeka, Kansas 66612 • www.tiak.org
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TIAK Marketing Award Entry

Please complete the white areas of the form below for each entry and
save each document as its own PDF when complete.

Upload each PDF into a [Marketing Awards Entry Form](#) by August 1, 2025 at 5 PM.

Submitting Organization:	
Submitter's Name:	
Submitter's Email:	
Annual Marketing Budget:	<input type="checkbox"/> Small Market (Under \$30,001) <input type="checkbox"/> Medium Market (\$30,001 - \$150,000) <input type="checkbox"/> Large Market (Over \$150,000)
Category Being Submitted:	<input type="checkbox"/> Community Awareness <input type="checkbox"/> Event <input type="checkbox"/> Digital / Online Media <input type="checkbox"/> Print Material <input type="checkbox"/> Visitor Guide <input type="checkbox"/> Member Community Collaboration
Who worked on the Project?	
Was this Project handled internally or externally?	
Project Description (limit to 1 paragraph):	
Project Results/Entry Analytics (limit to 1 paragraph):	
Summary: Provide a one-sentence summary of your entry and its success (to be used at the banquet if your entry wins):	

When complete, save your document as a PDF and upload to the
Marketing Awards entry form submission on the [TIAK website](#).



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Key Performance Indicators (describe the performance, effectiveness of the specific initiative, and achievement of goals):	
Applicable weblinks (NOTE: if judges cannot access your links, your submission will not be reviewed. Weblinks MUST be accessible until judging is completed. Missing weblinks will not be judged):	
Additional Comments:	

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