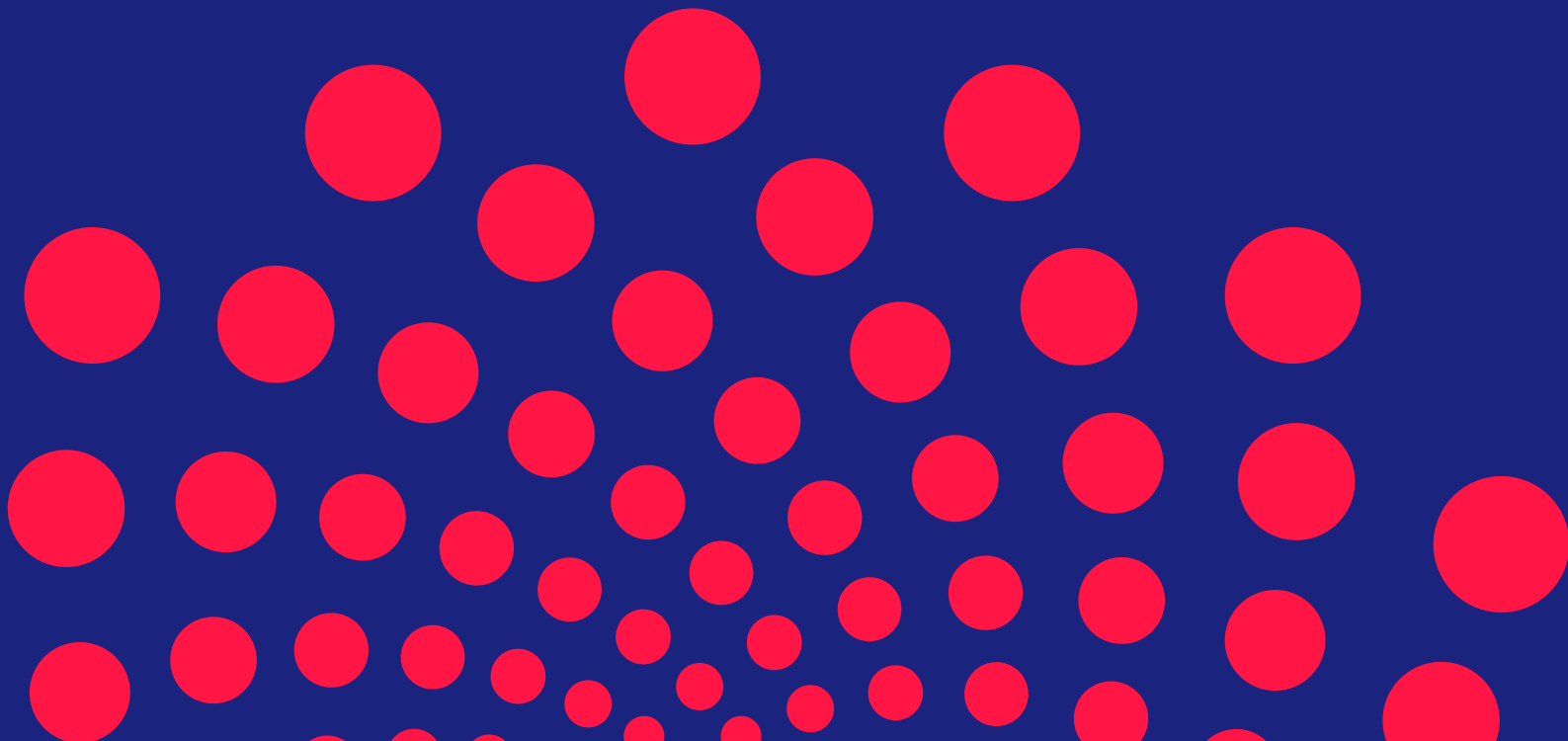


# KC 2026 WORLD CUP UPDATE

Kansas Tourism Conference

October 23, 2024





**595**

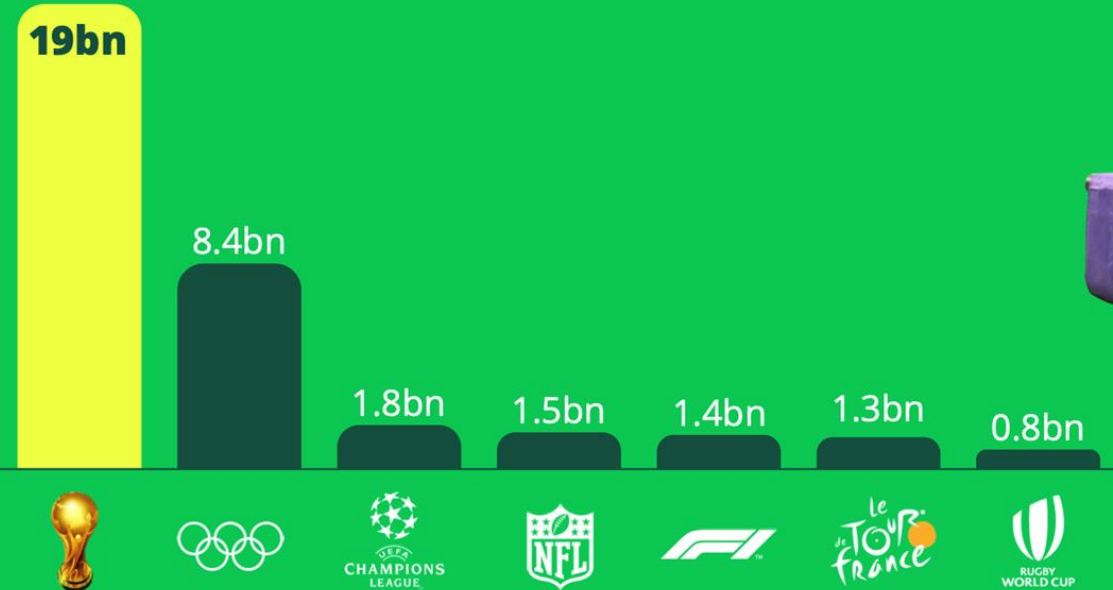
**DAYS TO GO**

# VIEWERSHIP

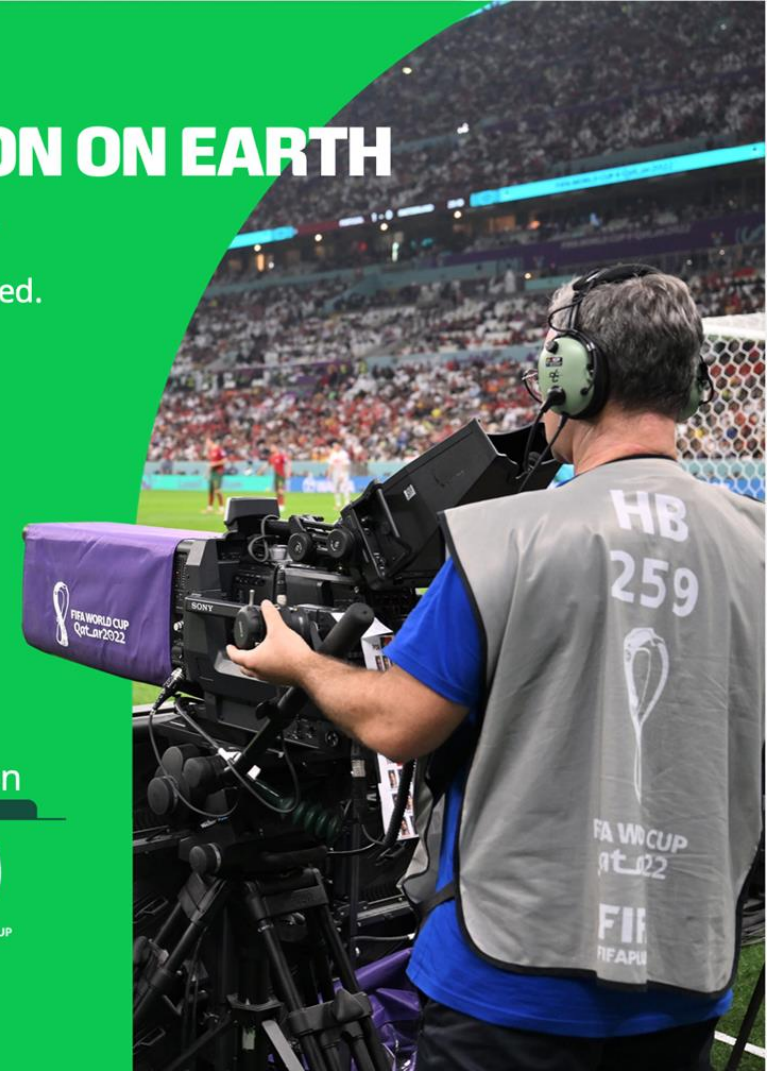


## THE MOST WATCHED COMPETITION ON EARTH

The FIFA World Cup™ is the single biggest sporting event in the world, with a greater audience than the Summer Olympics, UEFA Champions League, Tour de France, Formula 1, NFL and Rugby World Cup combined.



Source: Nielsen



# THE FIFA WORLD CUP™

**FIFA WORLD CUP 26™ WILL BE THE GREATEST SPORTING EVENT IN THE HISTORY OF THE WORLD.**



**21**

**TIMES HOSTED**

As the largest and most prestigious single sport event in the world, the FIFA World Cup has been hosted 21 times since its inaugural tournament in 1930

**2nd**

**TIME IN THE U.S.**

Occurring every 4 years, the 2026 FIFA World Cup will return to the U.S. for the 2nd time (since 1994).

**3,587,538**

**1994 TICKET SALES**

In 1994, 9 venues hosted 52 matches and that tournament still holds the ticket sales record (3,587,538).

# FIFA WORLD CUP 26™

(A SERIES OF FIRSTS)



**THURSDAY, JUNE 11  
THROUGH  
SUNDAY, JULY 19**

- First ever tournament to be jointly hosted by 16 cities in 3 countries (United States, Canada and Mexico)
- First ever tournament featuring:
  - 12 groups (up from 8 in 2022)
  - 48 teams (up from 32 in 2022)
  - 39+ days (up from 28 in 2022)
  - 104 matches (up from 64 in 2022)



# MATCH SCHEDULE

|                |                        | GROUP STAGE MATCHES |                |                  |                |                |                 |                   |                  |                |                  |                |                |                 |                   |                  | ROUND OF 32    |                  |                |                |                 | ROUND OF 16      |                  |               |                 | QUARTER-FINALS   |               |                | SEMI-FINALS      |                 | FINAL          |                  |                |                |                 |                   |                  |                |                  |                |  |            |  |
|----------------|------------------------|---------------------|----------------|------------------|----------------|----------------|-----------------|-------------------|------------------|----------------|------------------|----------------|----------------|-----------------|-------------------|------------------|----------------|------------------|----------------|----------------|-----------------|------------------|------------------|---------------|-----------------|------------------|---------------|----------------|------------------|-----------------|----------------|------------------|----------------|----------------|-----------------|-------------------|------------------|----------------|------------------|----------------|--|------------|--|
|                |                        | Thursday 11 June    | Friday 12 June | Saturday 13 June | Sunday 14 June | Monday 15 June | Tuesday 16 June | Wednesday 17 June | Thursday 18 June | Friday 19 June | Saturday 20 June | Sunday 21 June | Monday 22 June | Tuesday 23 June | Wednesday 24 June | Thursday 25 June | Friday 26 June | Saturday 27 June | Sunday 28 June | Monday 29 June | Tuesday 30 June | Wednesday 1 July | Thursday 2 July  | Friday 3 July | Saturday 4 July | Sunday 5 July    | Monday 6 July | Tuesday 7 July | Wednesday 8 July | Thursday 9 July | Friday 10 July | Saturday 11 July | Sunday 12 July | Monday 13 July | Tuesday 14 July | Wednesday 15 July | Thursday 16 July | Friday 17 July | Saturday 18 July | Sunday 19 July |  |            |  |
| WESTERN REGION | VANCOUVER              |                     |                | D M6             |                |                |                 | B M27 CAN         |                  |                | G M40            |                |                | B M51 CAN       |                   | G M64            |                |                  |                |                |                 |                  | M85 1B v 3 EFCU  |               |                 |                  |               | M96 W85 v W87  |                  |                 |                |                  |                |                |                 |                   |                  |                |                  |                |  |            |  |
|                | SEATTLE                |                     |                |                  |                | G M16          |                 |                   | D M32 USA        |                |                  |                |                | B M52           |                   | G M63            |                |                  |                |                |                 | M82 1G v 3 AEHLJ |                  |               |                 |                  | M94 W81 v W82 |                |                  |                 |                |                  |                |                |                 |                   |                  |                |                  |                |  |            |  |
|                | SAN FRANCISCO BAY AREA |                     |                | B M8             |                |                | J M20           |                   | D M31            |                |                  | J M44          |                |                 | D M60             |                  |                |                  |                |                |                 | M81 1D v 3 BEFLJ |                  |               |                 |                  |               |                |                  |                 |                |                  |                |                |                 |                   |                  |                |                  |                |  |            |  |
|                | LOS ANGELES            |                     | D M4 USA       |                  |                | G M15          |                 |                   | B M26            |                |                  | G M39          |                |                 | D M59 USA         |                  |                |                  | M73 2A v 2B    |                |                 |                  | M84 1H v 2J      |               |                 |                  |               |                |                  |                 |                |                  |                |                |                 |                   |                  |                | M88 W93 v W94    |                |  |            |  |
| CENTRAL REGION | GUADALAJARA            | A M2                |                |                  |                |                |                 | A M28 MEX         |                  |                |                  |                | K M48          |                 |                   | H M66            |                |                  |                |                |                 |                  |                  |               |                 |                  |               |                |                  |                 |                |                  |                |                |                 |                   |                  |                |                  |                |  |            |  |
|                | MEXICO CITY            | A M1 MEX            |                |                  |                |                | K M24           |                   |                  |                |                  |                |                | A M53 MEX       |                   |                  |                |                  |                |                |                 | M79 1A v 3 GERHI |                  |               |                 |                  | M92 W79 v W80 |                |                  |                 |                |                  |                |                |                 |                   |                  |                |                  |                |  |            |  |
|                | MONTERREY              |                     |                |                  | F M12          |                |                 |                   |                  | F M36          |                  |                |                | A M54           |                   |                  |                |                  |                |                |                 | M75 1F v 2C      |                  |               |                 |                  |               |                |                  |                 |                |                  |                |                |                 |                   |                  |                |                  |                |  |            |  |
|                | HOUSTON                |                     |                | E M10            |                |                | K M23           |                   | F M35            |                |                  |                | K M47          |                 | H M65             |                  |                |                  |                |                |                 | M76 1C v 2F      |                  |               |                 |                  | M90 W73 v W75 |                |                  |                 |                |                  |                |                |                 |                   |                  |                |                  |                |  |            |  |
|                | DALLAS                 |                     |                | F M11            |                |                | L M22           |                   |                  |                | J M43            |                |                | F M57           |                   | J M70            |                |                  |                |                |                 |                  | M78 2E v 2I      |               |                 |                  | M88 2D v 2G   |                |                  | M93 W83 v W84   |                |                  |                |                |                 |                   |                  |                |                  |                |  |            |  |
|                | KANSAS CITY            |                     |                |                  | J M19          |                |                 |                   | E M34            |                |                  |                | F M58          |                 | J M69             |                  |                |                  |                |                |                 |                  |                  |               |                 | M87 1K v 3 DENUL |               |                |                  |                 |                |                  |                |                |                 |                   |                  |                |                  |                |  |            |  |
| EASTERN REGION | ATLANTA                |                     |                |                  | H M14          |                | A M25           |                   | H M38            |                |                  | C M50          |                | K M72           |                   |                  |                |                  |                |                |                 | M80 1L v 3 EHLJK |                  |               |                 |                  | M96 W86 v W88 |                |                  |                 |                |                  |                |                |                 |                   |                  |                |                  |                |  |            |  |
|                | MIAMI                  |                     |                |                  | H M13          |                |                 |                   | H M37            |                |                  | C M49          |                | K M71           |                   |                  |                |                  |                |                |                 |                  |                  |               | M86 1J v 2H     |                  |               |                |                  |                 |                |                  |                |                |                 |                   |                  |                |                  |                |  |            |  |
|                | TORONTO                |                     | B M3 CAN       |                  |                |                | L M21           |                   | E M33            |                |                  |                | L M46          |                 | I M62             |                  |                |                  |                |                |                 |                  |                  |               | M83 2K v 2L     |                  |               |                |                  |                 |                |                  |                |                |                 |                   |                  |                |                  |                |  |            |  |
|                | BOSTON                 |                     |                | C M5             |                | I M18          |                 |                   | C M30            |                |                  |                | L M45          |                 | I M61             |                  |                |                  |                |                |                 |                  | M74 1E v 3 ABCDF |               |                 |                  |               | M89 W89 v W90  |                  |                 |                |                  |                |                |                 |                   |                  |                |                  |                |  |            |  |
|                | PHILADELPHIA           |                     |                | E M9             |                |                |                 |                   | C M29            |                |                  | I M42          |                | E M55           |                   | L M68            |                |                  |                |                |                 |                  |                  |               |                 | M89 W74 v W77    |               |                |                  |                 |                |                  |                |                |                 |                   |                  |                |                  |                |  |            |  |
|                | NEW YORK NEW JERSEY    |                     |                | C M7             |                |                | I M17           |                   |                  |                |                  | I M41          |                | E M56           |                   | L M67            |                |                  |                |                |                 |                  |                  |               |                 |                  | M89 W76 v W78 |                |                  |                 |                |                  |                |                |                 |                   |                  |                |                  |                |  | M104 FINAL |  |

REST DAY

REST DAYS

REST DAYS



**KANSAS CITY**

# MATCH SCHEDULE

6/16/26 **GROUP STAGE**

6/20/26 **GROUP STAGE**

6/25/26 **GROUP STAGE**

6/27/26 **GROUP STAGE**

7/03/26 **ROUND OF 32**

7/11/26 **QUARTERFINAL**



# JUNE UPDATES

## HOST CITIES GROUP PATH REVEALED; GROUPS ASSIGNED TO CITIES

| DATE           | DAY             | MATCH              | GROUP   | HOST CITY              |
|----------------|-----------------|--------------------|---|------------------------|
| JUNE 11        | THURSDAY        | MATCH 1            | GROUP A - TEAM MEXICO   | MEXICO CITY            |
| JUNE 12        | FRIDAY          | MATCH 3<br>MATCH 4 | GROUP B - TEAM CANADA<br><b>GROUP D - TEAM USA</b>              | TORONTO<br>LOS ANGELES |
| <b>JUNE 16</b> | <b>TUESDAY</b>  | <b>MATCH 19</b>    | <b>GROUP J</b>  | <b>KANSAS CITY</b>     |
| JUNE 19        | FRIDAY          | MATCH 31           | <b>GROUP D – TEAM USA</b>                                       | SEATTLE                |
| <b>JUNE 20</b> | <b>SATURDAY</b> | <b>MATCH 34</b>    | <b>GROUP E</b>  | <b>KANSAS CITY</b>     |
| <b>JUNE 25</b> | <b>THURSDAY</b> | <b>MATCH 58</b>    | <b>GROUP F</b>  | <b>KANSAS CITY</b>     |
| JUNE 25        | THURSDAY        | MATCH 59           | <b>GROUP D – TEAM USA</b>                                       | LOS ANGELES            |
| <b>JUNE 27</b> | <b>SATURDAY</b> | <b>MATCH 69</b>    | <b>GROUP J</b>  | <b>KANSAS CITY</b>     |
| <b>JULY 3</b>  | <b>FRIDAY</b>   | <b>MATCH 87</b>    | <b>GROUP K WINNERS VS. GROUP D/E/I/J/L 3<sup>rd</sup> PLACE</b> | <b>KANSAS CITY</b>     |
| <b>JULY 11</b> | <b>SATURDAY</b> | <b>MATCH 100</b>   | <b>WINNER MATCH 95 VS. WINNER MATCH 96</b>                      | <b>KANSAS CITY</b>     |

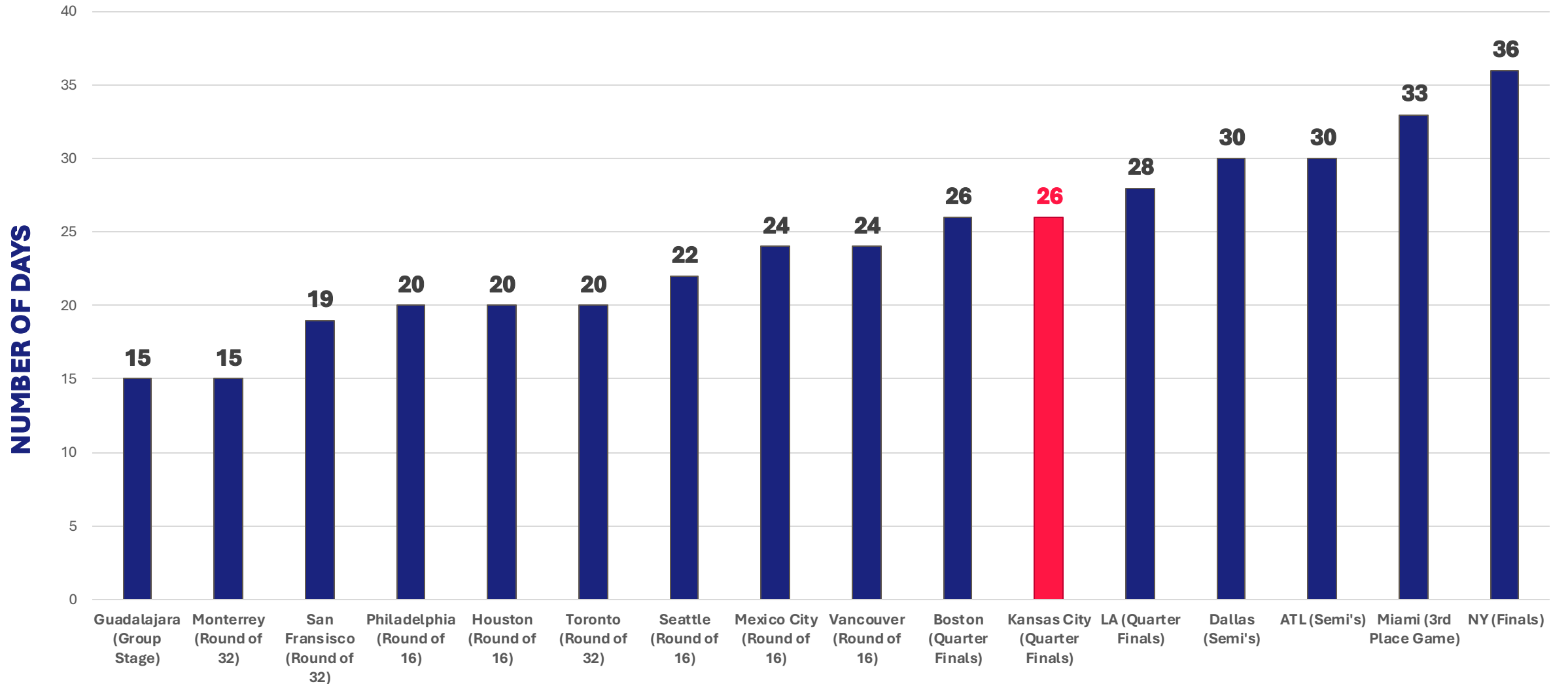




# 2026 MATCH DETAILS



## SPAN OF MATCH DAYS HOSTED IN EACH CITY (FROM FIRST MATCH TO LAST)



# QUARTERFINAL GAMES IN 2022

(SOURCE: FIFA.COM)



# 2026 FIFA WORLD CUP VENUES

**BC PLACE**  
VANCOUVER

**LUMEN FIELD**  
SEATTLE

**LEVI'S STADIUM**  
SAN FRANCISCO

**SOFI STADIUM**  
LOS ANGELES

**AT&T STADIUM**  
DALLAS

**NRG STADIUM**  
HOUSTON

**ESTADIO AKRON**  
GUADALAJARA



**BMO FIELD**  
TORONTO

**ARROWHEAD STADIUM**  
KANSAS CITY

**MERCEDES-BENZ STADIUM**  
ATLANTA

**HARD ROCK STADIUM**  
MIAMI

**LINCOLN FINANCIAL FIELD**  
PHILADELPHIA

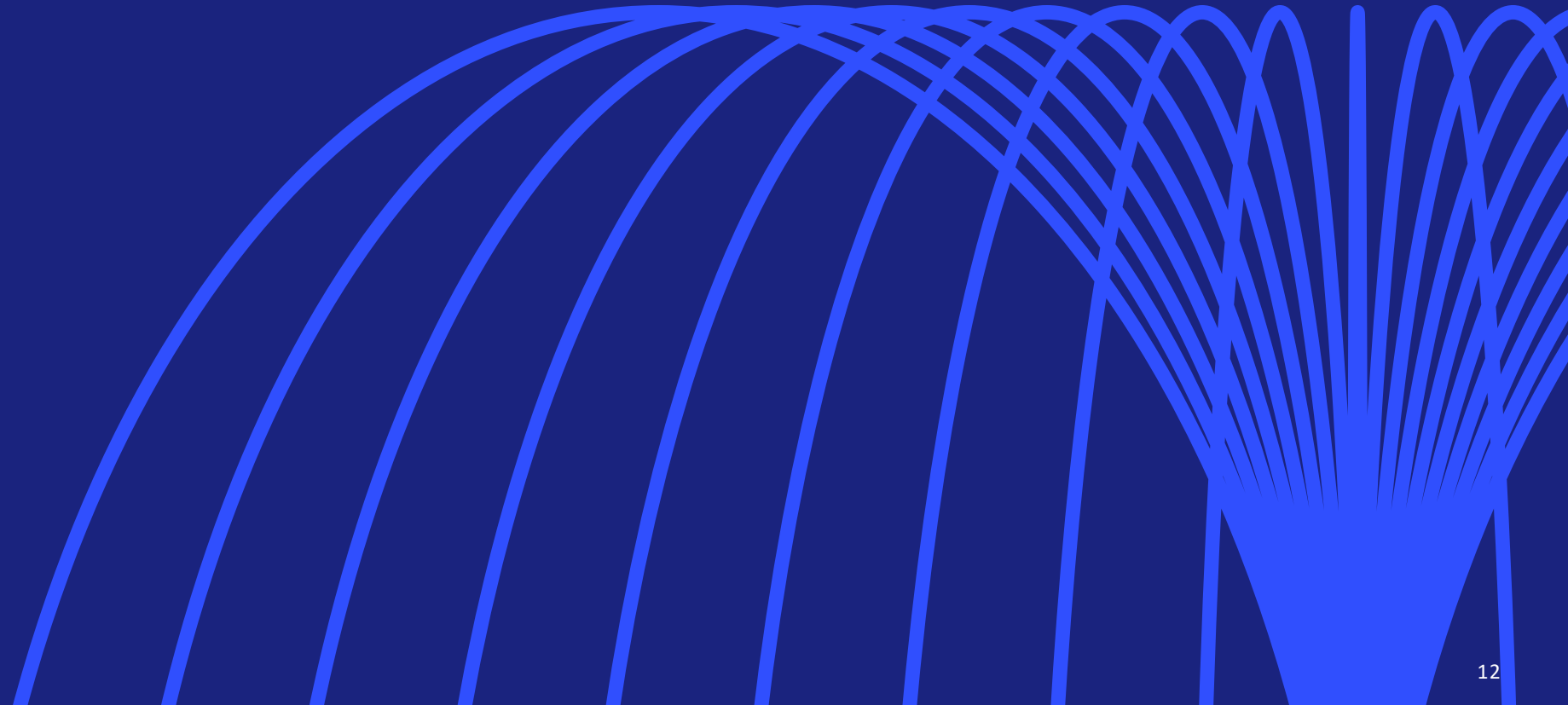
**MET LIFE STADIUM**  
NEW YORK

**GILLETTE STADIUM**  
BOSTON

**ESTADIO BBVA BANCOMER**  
MONTERREY

**ESTADIO AZTECA**  
MEXICO CITY

# UNITING THE REGION





# PURPOSE

**MAXIMIZE THE POSITIVE MOMENTUM CREATED BY THE 2026 FIFA WORLD CUP™ TO UNITE, STRENGTHEN, AND ELEVATE OUR REGION, AND PROPEL KC TO NEW HEIGHTS IN THE NATION AND THE WORLD.**

## **DELIVER KANSAS CITY MAGIC**

Create a safe, seamless, best-in-class, and distinctly Kansas City experience for the fans, players, and media, that fully engage our communities in the process and encourage visitors to return.

## **RISE ON THE WORLD STAGE**

Showcase to a global audience the vitality of our economy, the richness of our culture, and most importantly, the welcoming character of our people — firmly establishing KC as the heart and capital of the Midwest.

## **LEAVE A LASTING LEGACY**

Generate sustained and long-term cultural and economic impacts in our region's infrastructure, businesses, institutions, and brand, while building our people's capability and confidence to take on the opportunities and challenges of the future.

# WHO WILL BE HERE?

## 650,000 VISITORS\*

- FIFA Officials
- FIFA Contractual Guests
  - Sponsors
  - Media Rights Licensees
  - Member associations, committees
- FIFA Invited Guests
  - Heads of State/Government, Other state/government officials
  - Dignitaries
  - Sports, Business, Entertainment Celebrities
- Ticketed Fans
- Non-ticketed Fans

## 2.1 MILLION “VISITOR DAYS”\*

*\*Source: VisitKC, “estimates 655,000 unique visits based on total visitor days during the duration of the event in the KC area. Visitor Day” defined as one visitor spending one day (day/overnight) in the destination Figure will be adjusted further with base camps and other future announcements.*



# PROJECTED TRAVEL PROFILE



## FWC TICKETHOLDER

- 2.3 matches attended per individual
- International visitors stay an average of 8.9 days
- 50% out-of-local-area visitors\*
- 75% attend FIFA Fan Festival

*FIFA FWC26 estimations based on historical data: FWC22 Qatar, FWWC23 AUS/NZ, MLS, Nielsen Fan Profiles, US/MEX/CAN population demographics, and USITA ; \*Outside of a 50-mile radius of the host city*

# REGIONAL ECONOMIC IMPACT

**\$653 MILLION**  
**IN DIRECT EVENT IMPACT\***

**\$179 M**

in direct personal  
income generated

**DIRECT JOBS SUPPORTED\*\***

**73,592**  
**PERSONS**

quantifies the number of persons employed  
during the event, including FT & PT  
employees

**6,746**  
**ANNUAL FTEs**

annualized figure to measure the FT  
equivalent employment supported by the  
event

*\*Destinations International Event Impact Calculator assumes 6 matches hosted; 3.2 persons per room; \$299 avg hotel rate; 80% of overnight attendees arriving by air*

*\*\*Does not imply these jobs would not exist apart from the event, only that the event supported these jobs for a specific period*



# HOTELS: KANSAS

## NUMBER OF HOTEL ROOMS

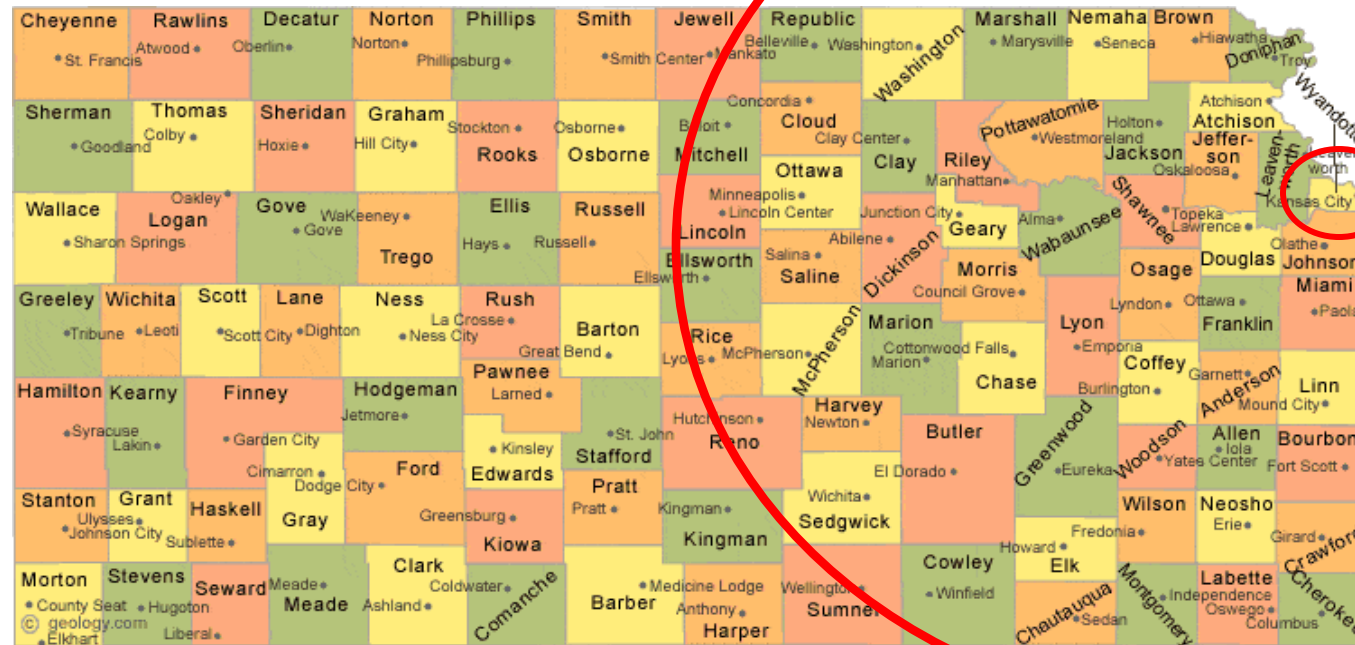
**21,830**

## EST. ECONOMIC IMPACT

**\$163.1 MILLION**

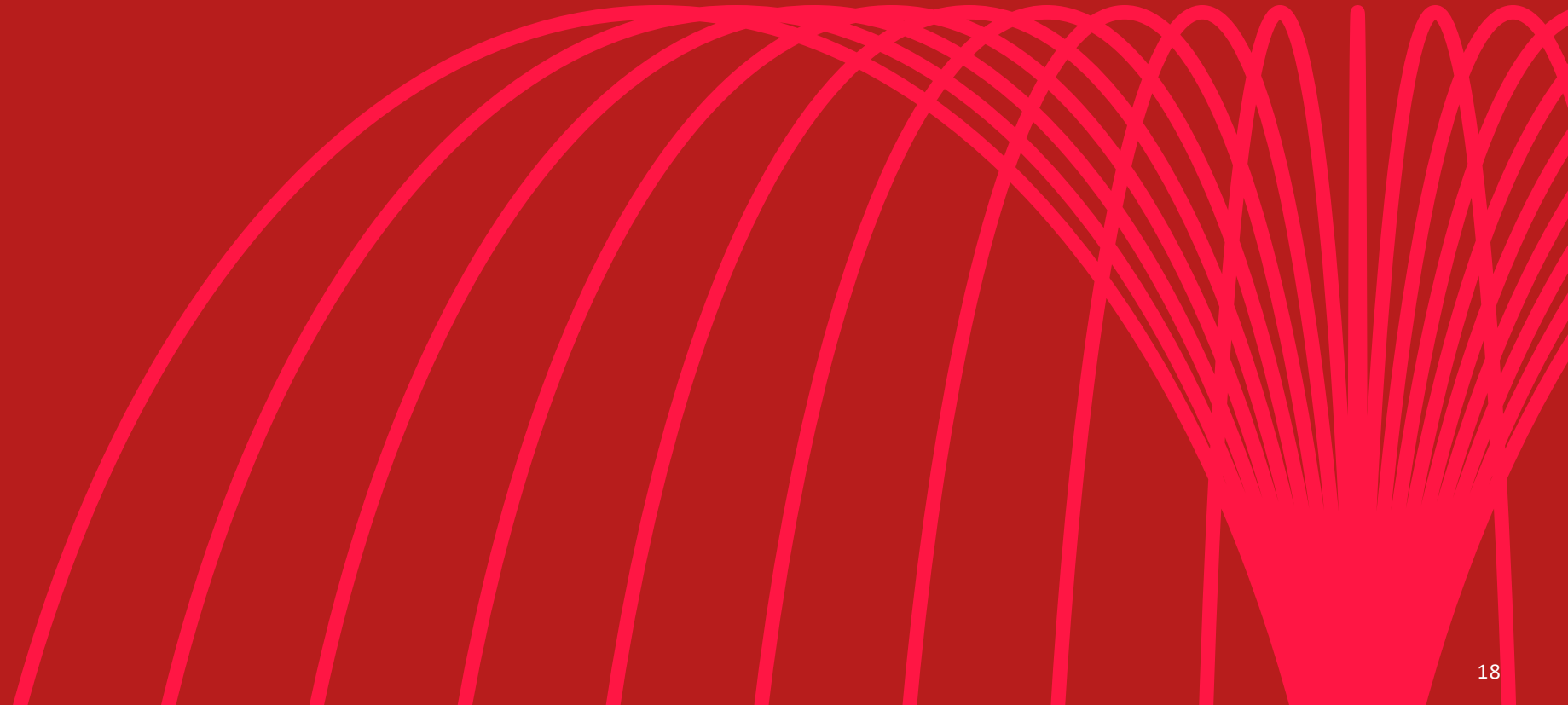
## EST. KS STATE TAXES GENERATED

**\$10.7 MILLION**



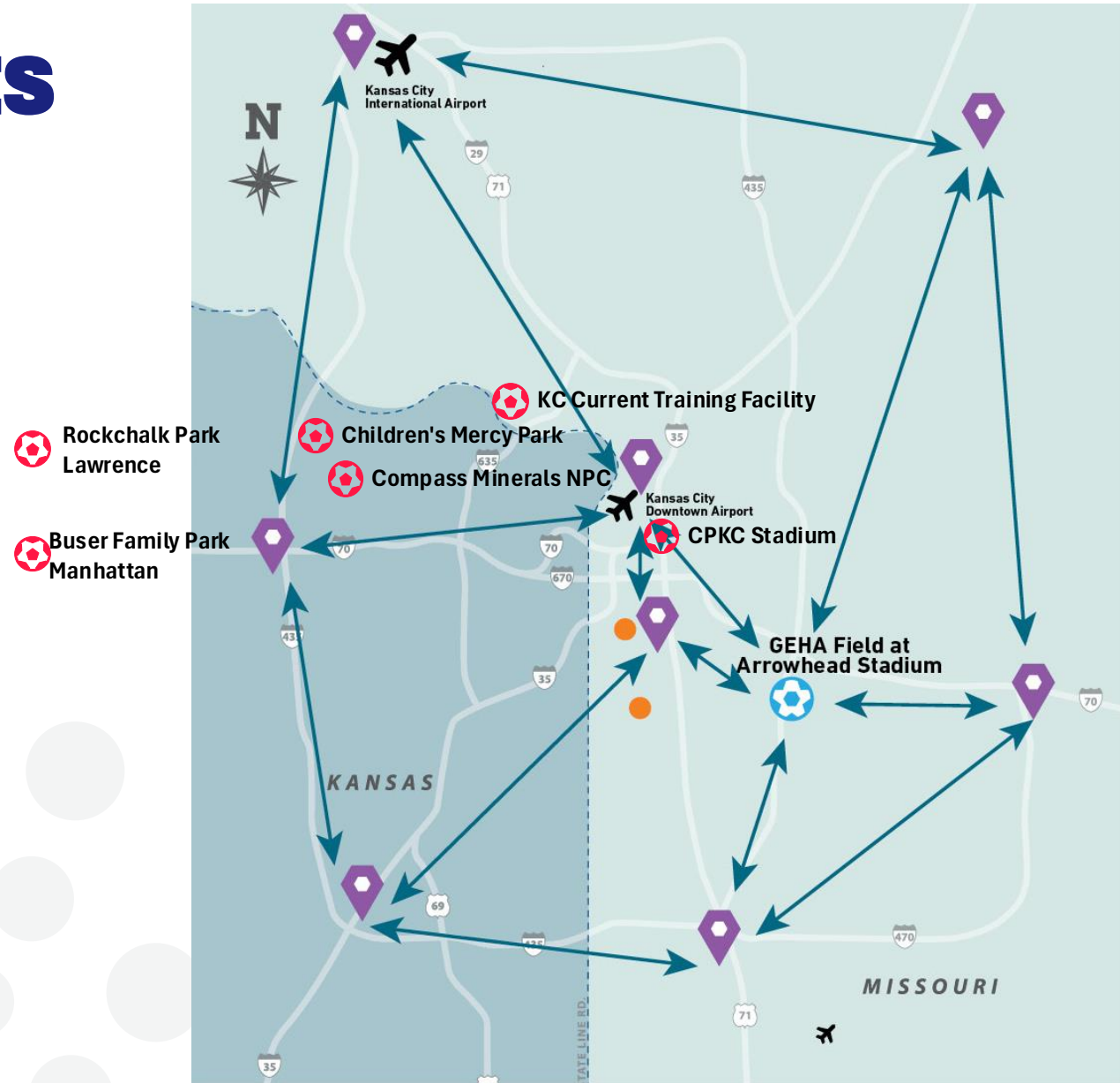
Approx 2.5 hour radius

# TRANSPORTATION



# KEY ACTIVATION SITES

- Competition Venue: Arrowhead Stadium
- Potential Training Sites:
  - Children's Mercy Park
  - Compass Minerals NPC
  - KC Current Training Facility
  - CPKC Stadium
  - Rockchalk Park (Lawrence)
  - Buser Family Park (Manhattan)
- Fan Fest Site
- Community Activations



- AIRPORT
- POTENTIAL FAN FEST SITE
- COMPETITION VENUE
- POTENTIAL TRAINING SITE

# REGIONAL COLLABORATION



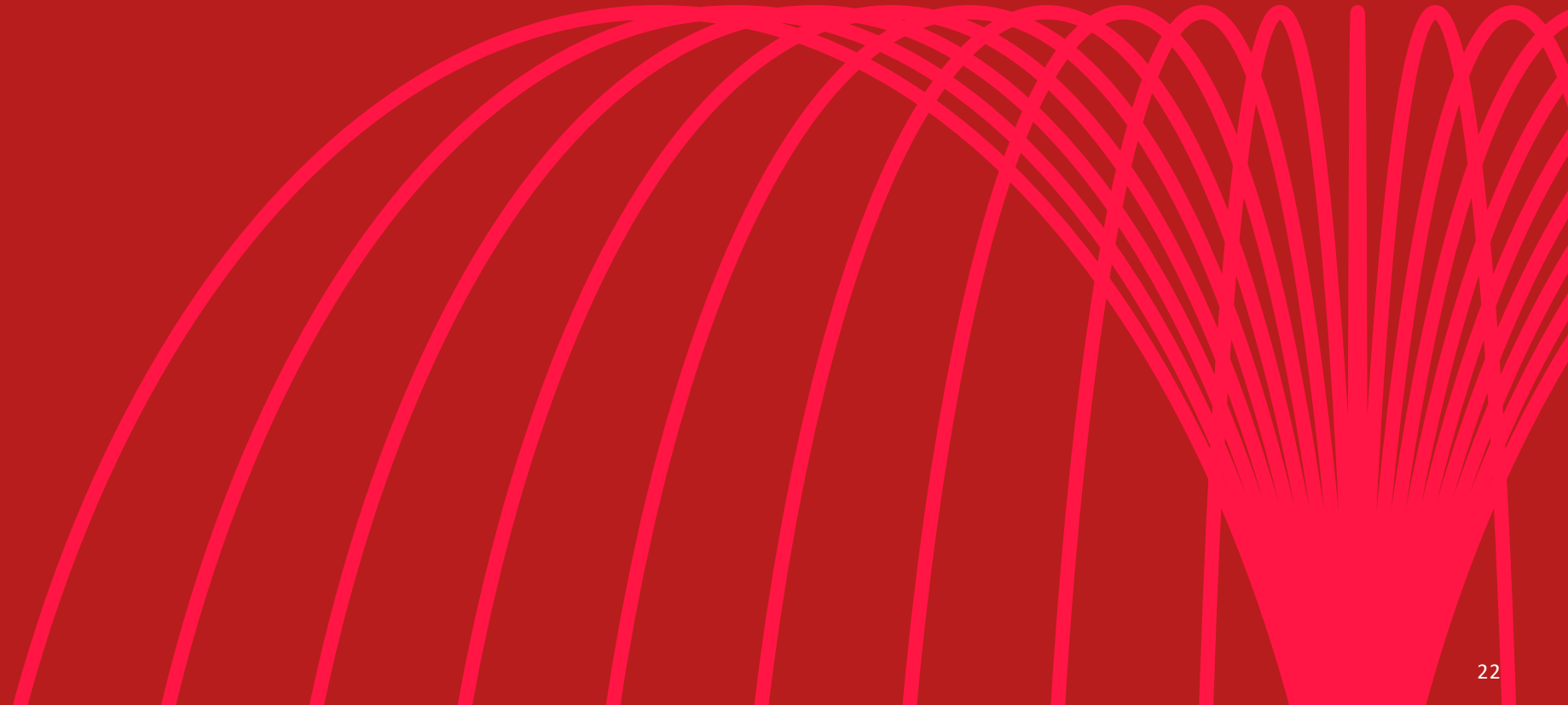
## **WORKING GROUP OF AREA AGENCIES + EXPERTS MEETING MONTHLY**

- City of Kansas City, MO
- KCATA
- MDoT
- KDoT
- Johnson County Transit
- Unified Government Transit
- Jackson County
- KC Streetcar
- MidAmerica Regional Council
- City of Independence, MO
- KC Scout
- Kansas City Chiefs

# **KC 2026 TRANSPORT MOBILITY PLAN**

**TMS+HNTB+BURNS & MCDONNELL**

# BUSINESS ENGAGEMENT



# SPONSORSHIPS



## HOST CITY SUPPORTERS\*

- Includes use of logo/marks/IP as “Official Host City Supporter”
- Tickets and Hospitality for matches, Fan Fest and events
- Brand activation opportunities at FIFA Fan Festival and KC2026 events
- Inclusion in marketing and promotion by KC2026
- Limited to 10

## HOST CITY DONOR\*

- No use of marks/IP
- Opportunity for Tickets and Hospitality for matches, Fan Fest and events, depending on donor level
- Limited Inclusion in marketing and promotion by KC2026 (website and non-FIFA events)
- Unlimited

## INTEGRITY 9 – SALES PARTNER



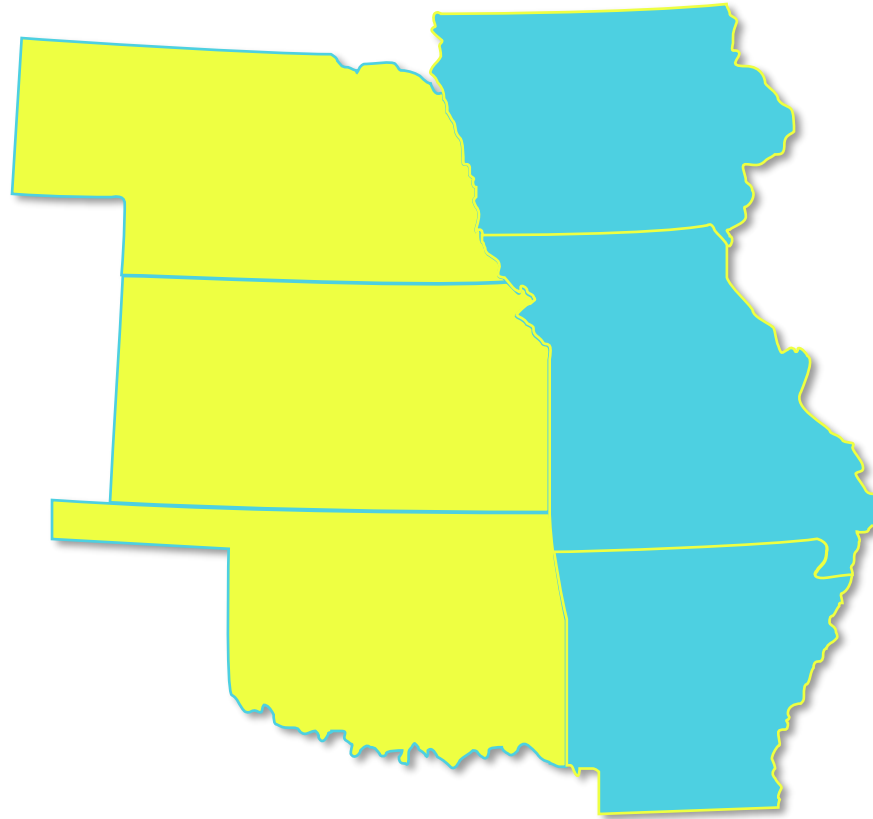
# MARKETING RIGHTS TERRITORY



## INCLUDES SIX STATES

### WEST REGION

- Omaha, Nebraska
- Lincoln, Nebraska
- Wichita, Kansas
- Lawrence, Kansas
- Oklahoma City, Oklahoma
- Tulsa, Oklahoma

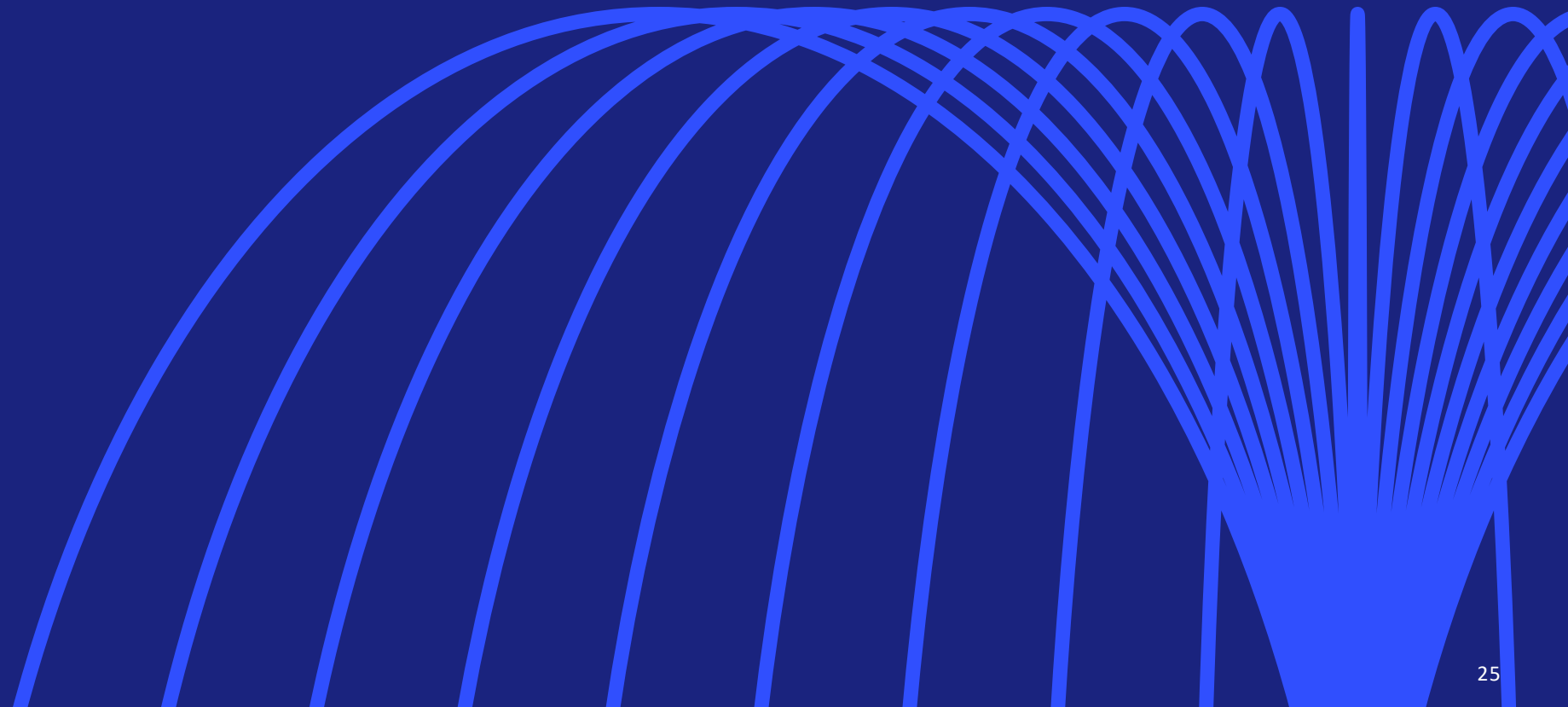


### EAST REGION

- Bentonville, Arkansas
- Columbia, Missouri
- Springfield, Missouri
- Des Moines, Iowa
- Kansas City Metro
- St. Louis Metro



# OFFICIAL FIFA EVENTS



# COMPETITION VENUE: ARROWHEAD STADIUM



## OVERLAY

- Temporary infrastructure will differ dramatically from typical Arrowhead setup
- Bus loading and staging
- Pedestrian queuing
- Security perimeter and screening
- Broadcasting compound
- Media tribune
- Hospitality village

## TICKETS + HOSPITALITY

- Fans can pre-register for FIFA World Cup 26 ticket information at [FIFA.com/tickets](https://www.fifa.com/tickets)
- Pre-registrations for hospitality package information are also available on [FIFA.com/hospitality](https://www.fifa.com/hospitality)

## SPONSORS + CLEAN SITE

- Sponsorship limited to FIFA Commercial Partners
- Host Committee responsible for ensuring FIFA brand is protected mile around stadium
- No branding other than FIFA and Commercial Partners allowed

# FIFA FANFESTIVAL 2026™



# FIFA FAN FESTIVAL BY THE NUMBERS



**2018**

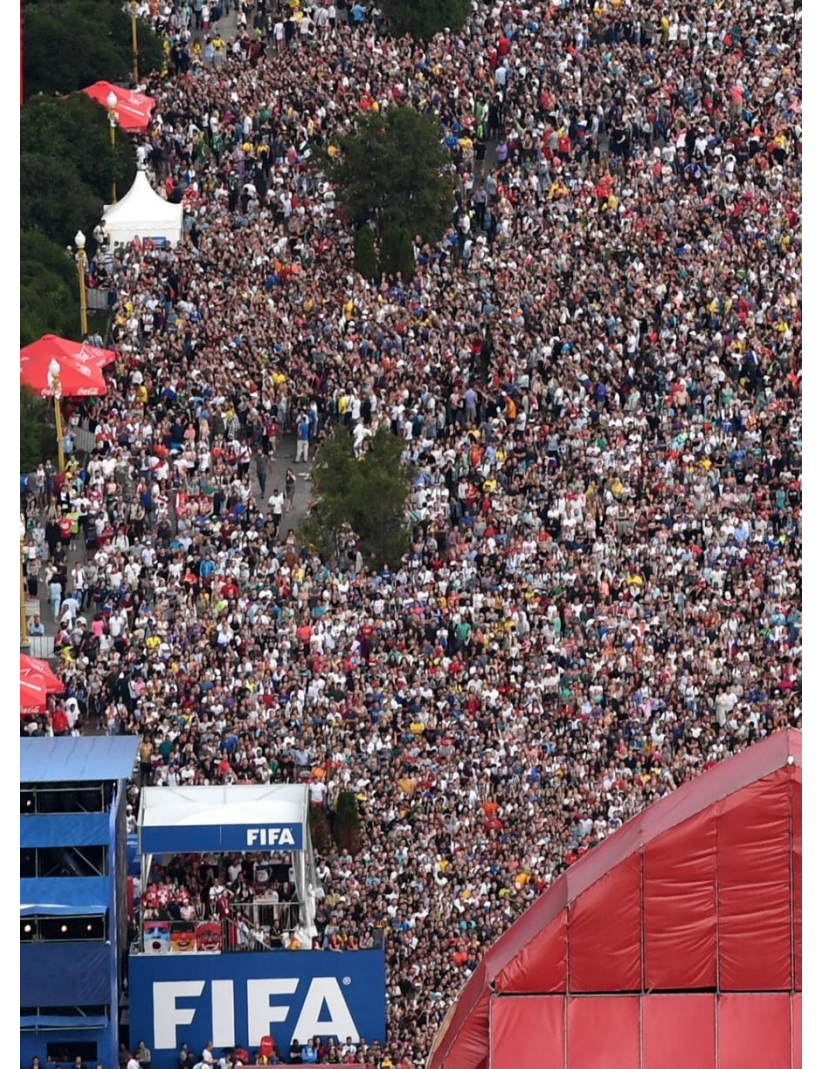
## RUSSIA WORLD CUP

- FIFA Fan Fest Venues: **11 (1 in each city)**
- Overall Visitors: **7.7 Million**
- Open on all **25 match days**
- Best Day Attendance across all **11 venues: 499,300**
- Best Day Attendance at a single venue: **166,300**

**2022**

## QATAR WORLD CUP

- FIFA FAN Fest Venues: **1 (Doha)**
- Overall Visitors: **1.9 Million**
- Open on all **30 match days**
- Launched an **Official Anthem** with Nicki Minaj, Maluma, and Myriam Fares. Debuted as #1 iTunes Song.





MAIN STREET

MEMORIAL DRIVE

LIBERTY MEMORIAL TOWER

SOUTHEAST LAWN

PERSHING ROAD

NORTH LAWN

WALK OF HONOR

U-SHAPED DRIVE & PARKING

MEMORIAL COURTYARD

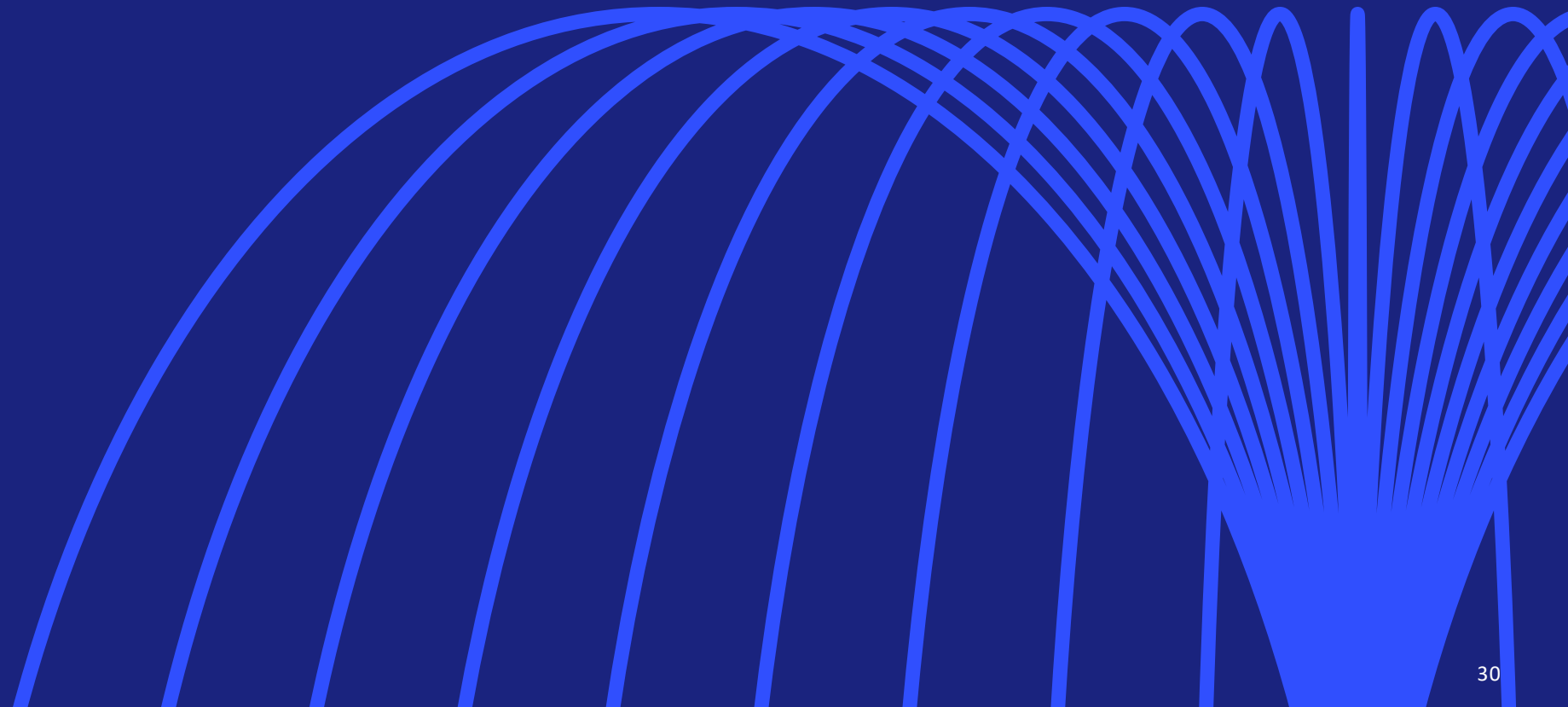
MAIN ENTRANCE

WEST VISITORS PARKING LOT

# FAN FEST LOCATION NATIONAL WORLD WAR I MUSEUM & MEMORIAL

KESSLER ROAD

# OFFICIAL KC2026 EVENTS



# KC2026 EVENTS



## STRATEGY

- Expand the timeframe-->Expand the territory-->Expand the engagement
- Create a series of events over 12-18 months to build excitement, awareness and participation
- Provide value for Host City Supporters and Donors
- Combination of static + traveling + replicated events

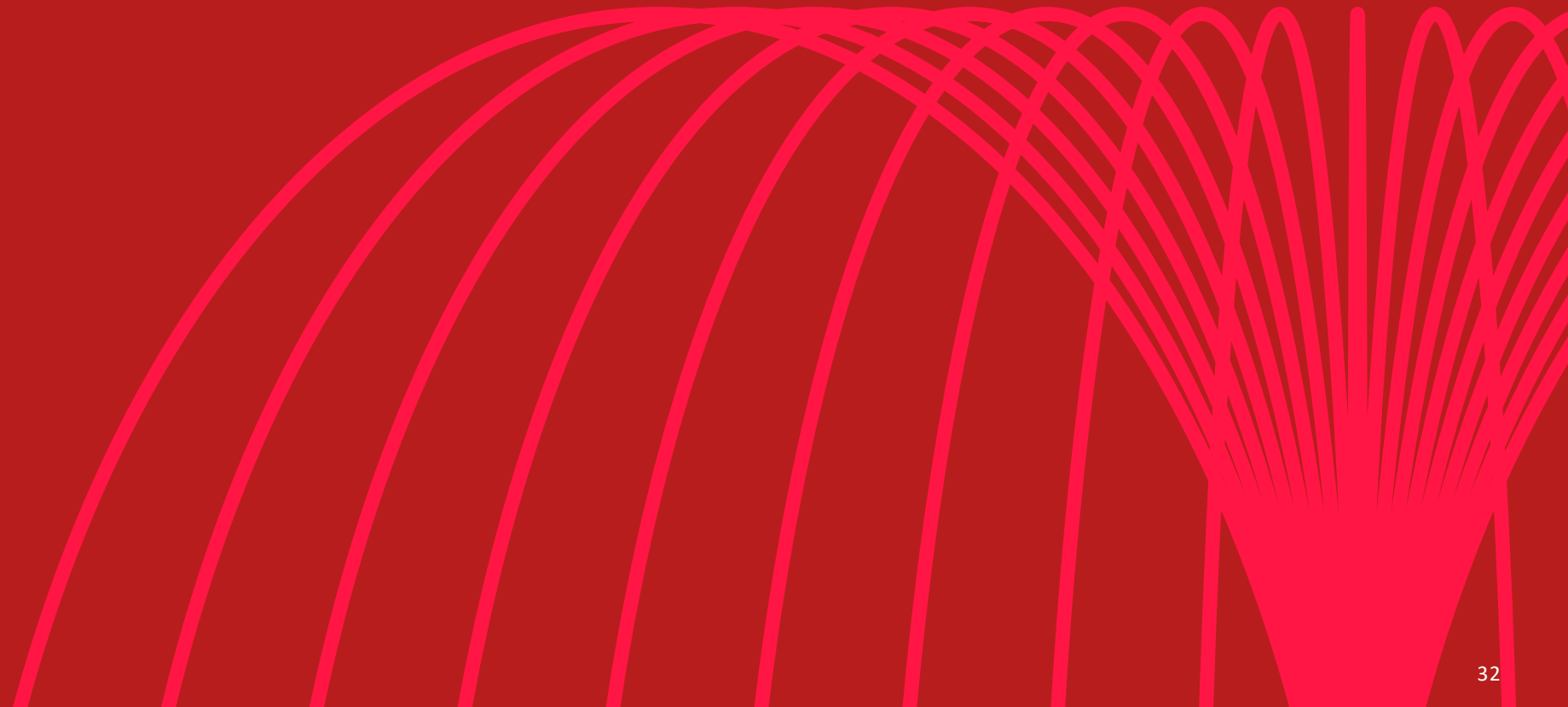
## EVENTS UNDER CONSIDERATION

- Final Draw Watch Party
- Team Welcome Events – Base Camps (In conjunction with Member Association)
- Team Houses – Base Camps- (In conjunction with Member Association)
- Regional festivals, viewing parties, concerts

## EVENTS UNDER CONSIDERATION

- Community partnership events
- Host City Supporter Events
- Road Shows
- Regional activations

# REGIONAL PROCUREMENT





# LOCAL BUSINESS OPPORTUNITIES

## WHAT TO SHARE WITH YOUR MEMBERS



The Board of Directors of KC2026 has established this Procurement Policy to promote the efficient operation of KC2026 by establishing policy statements, guidelines, and procedures for the acquisition of products and services by KC2026 while ensuring the process is aligned with the KC2026 philosophy and provides accountability.

### PROCUREMENT PHILOSOPHY

In pursuit of a supply chain that supports our goal to advance the social welfare, health, and economic interest of the greater Kansas City metropolitan area and the surrounding region, KC2026 will work to provide procurement opportunities for regional and diverse-owned suppliers when practical. KC2026 will conduct outreach with regional and diverse business associations to increase awareness of products and services needed.

KC2026 will work to create mutually beneficial business relationships with regional and diverse-owned suppliers. We will strive for procurement processes and practices that will enhance opportunities for regional and diverse vendors, including efforts to:



- KC2026 will host an online directory for regional businesses to serve as suppliers and vendors for local activations.
- KC2026 has adopted a procurement philosophy to support regional and diverse-owned suppliers.
- Bookmark this site for requests for proposal and check it frequently:  
<https://kansascityfwc26.com/business-opportunities/>
- Encourage your members to submit their profiles to the KC2026 Vendor Directory.

# NEXT STEPS

**ASK YOUR MEMBERS TO COMPLETE BUSINESS INTEREST FORM BY DECEMBER 15.**

## KC2026

### WORLD CUP BUSINESS INTEREST FORM

As the Kansas City region prepares to host the World Cup in July 2026, we have an opportunity for experienced local businesses to step up and help our community shine by providing the specific products and services that you know best. Business owners, please fill out the form below by December 31, 2024 to show that you are interested and available to help with any of the many "World Cup adjacent" events being planned across the metro area. Throughout 2025, the vendor list will be made widely available to the KC2026 organizing committee, and the community, for anyone to consult in preparation for their events.

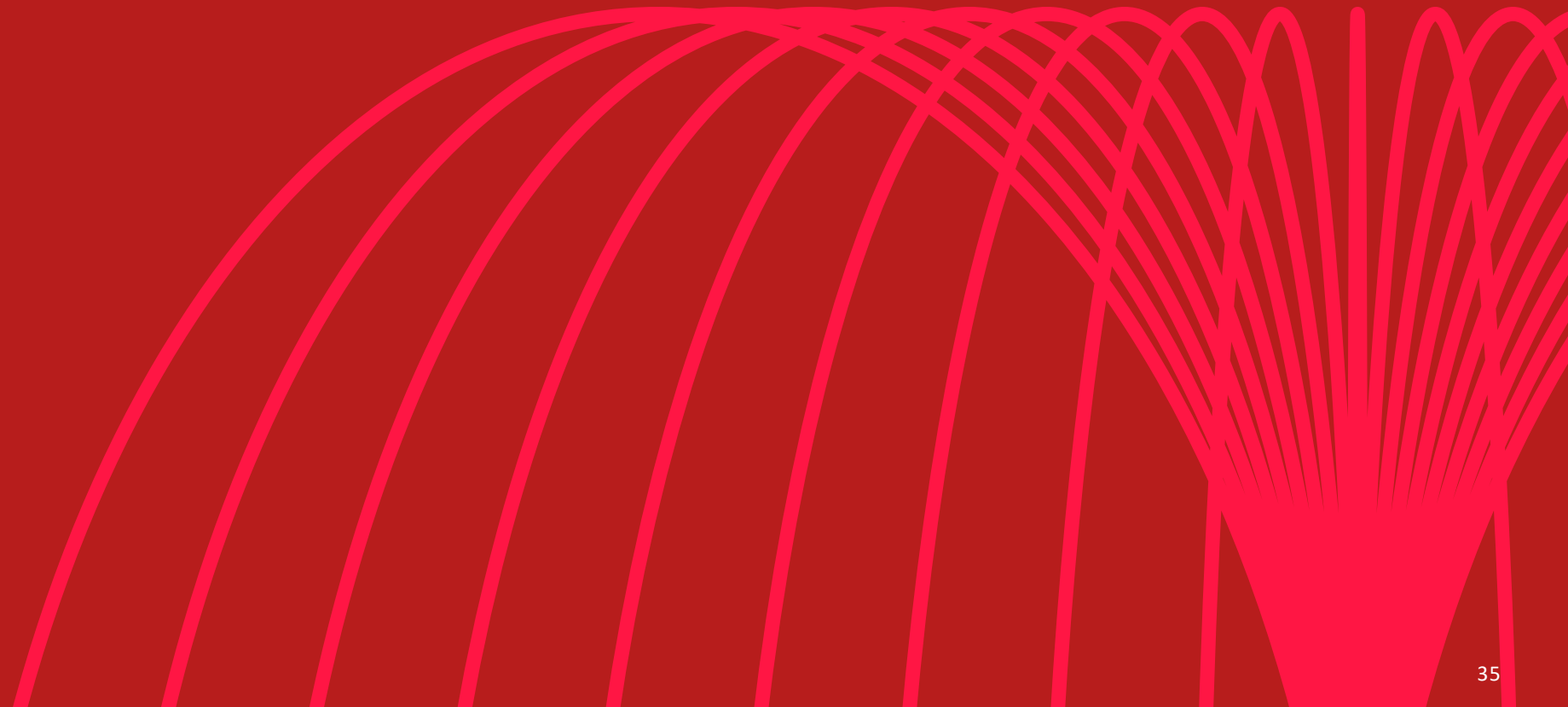
1. Business Legal Name:

2. Doing Business As:



- Beginning August 26, the KC Chamber shared this information online and through social media posts, our member newsletter, and with our small business and diverse business lists.
- Share with your members in the most appropriate vehicle for you.
- Reach out if you'd like a representative to share at your Chamber. Contact David Prunte at [prunte@kcchamber.com](mailto:prunte@kcchamber.com).

# TRAINING SITES





# TRAINING SITE CATEGORIES

## TEAM BASE CAMP (TBC)

- Competition-quality training site paired with hotel
- 48 participating teams establish “home away from home”; hub from where they will travel to their matches
- Players, staff and officials spend majority of time at TBC

## VENUE-SPECIFIC TRAINING SITE (VSTS)

- Competition-quality training site for teams playing at Arrowhead
- Match Day Minus One (MD-1) training sessions open to media
- Clean site - no branding except for FIFA CPs

# POSSIBLE TEAM BASE CAMPS + HOTELS

**BROCHURE V1**



**COMPASS MINERALS NPC  
(SPORTING KC TRAINING FACILITY)**  
**KANSAS CITY, KS**



**KC CURRENT TRAINING  
FACILITY**  
**RIVERSIDE, MO**



**ROCK CHALK PARK**  
**LAWRENCE, KS**



# TEAM BASE CAMP TIMELINE

## 2024

## 2025

## 2026



### June 2024

FIFA released first edition of TBC brochure

- Brochure included 24 high-grade locations
- Three of 24 in Kansas City region
- 9 cities outside Host Cities named potential TBC sites, including St. Louis

Team facility visits

### 2024-2025

FIFA accepting expressions of interest from other potential TBC sites

Brochure updates expected in late 2024 and throughout 2025

Team facility visits continue

### Late 2025

FIFA World Cup 26 Final Draw

Final Draw reveals geographic zones in which teams will play group-stage matches

Teams submit selection preferences for TBC locations following Final Draw

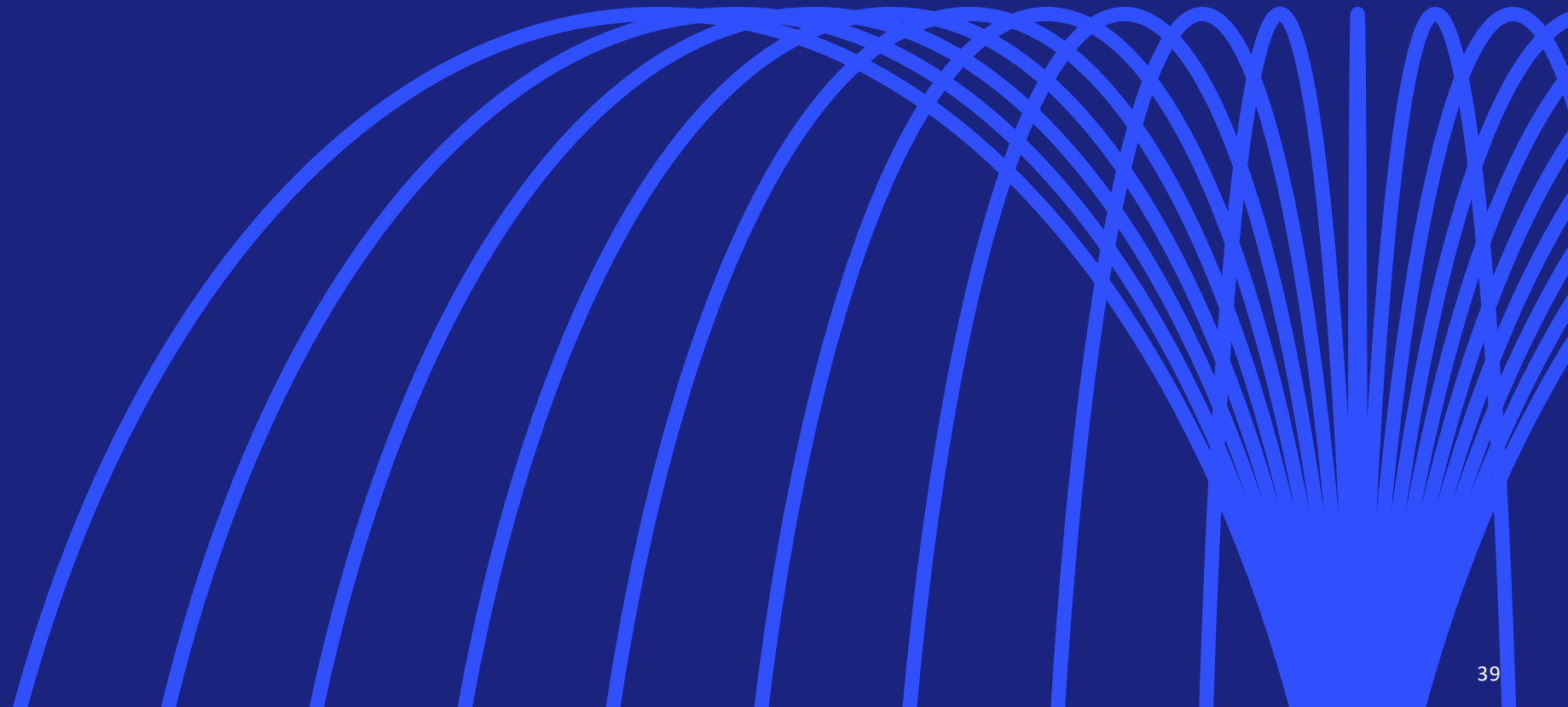
### January–March 2026

TBD Sites confirmed

### June 2026

FIFA World Cup 26

# SAFETY & SECURITY





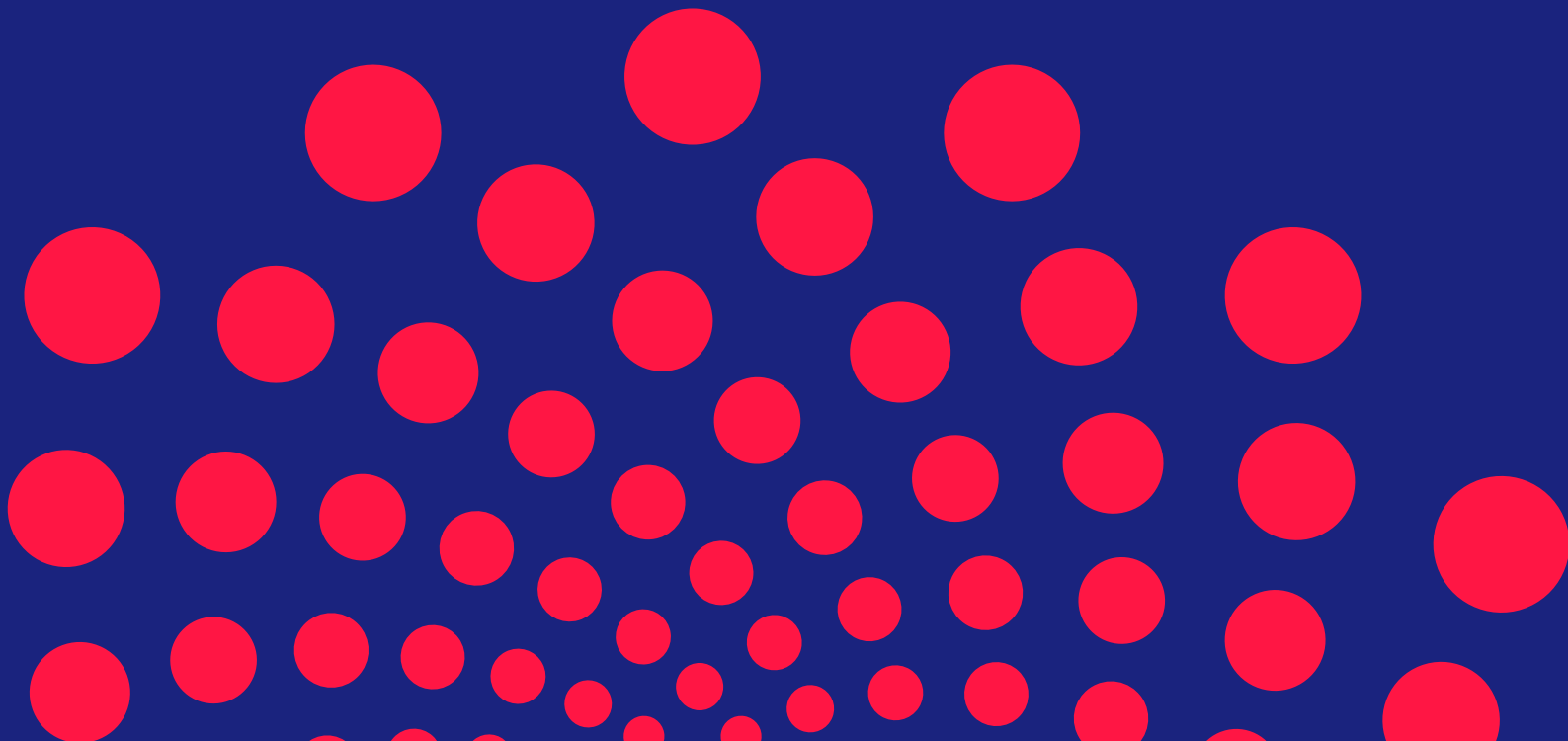
# FIFA ORGANIZING AROUND 17 AREAS OF FOCUS





# KC 2026 WORLD CUP UPDATE

[www.KansasCityFWC26.com](http://www.KansasCityFWC26.com)



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