



Olathe, Kansas

October 21-23, 2024



[www.tiak.org/events](http://www.tiak.org/events)



**KANSAS  
TOURISM  
CONFERENCE**

Join us for the Kansas Tourism Conference, October 21-23, 2024. Nearly 200 attendees representing hoteliers, attractions, CVBs and dining retail establishments from around the state will converge in Olathe for this Kansas tourism industry annual event.

**Sponsorship  
Brochure**

<b>SPONSORSHIP/EXHIBITOR LEVELS</b>	<b>Diamond \$3,500</b>	<b>Sapphire \$2,500</b>	<b>Emerald \$1,000</b>	<b>Meal \$750</b>	<b>Ruby \$500</b>	<b>Break \$500</b>	<b>Tourism Supporter \$250</b>
<b>1-8'x10' exhibit booth</b>	✓	✓	✓		✓		
<b>One-year membership to TIAK (new member or associate)</b>	✓	✓					
<b>10-minute presentation at event of choice</b>	✓						
<b>5-minute presentation at event of choice</b>		✓		✓			
<b>Recognition at event (program, materials &amp; signage)</b>	✓	✓	✓	✓	✓	✓	✓
<b>One ad placement in TravelTalk Kansas Tourism Industry e- newsletter</b>	✓	✓	✓				
<b>Conference registrations</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>
<b>Introduction at sponsored event &amp; conference attendee email database</b>	✓	✓	✓	✓			

# EXHIBITOR INFORMATION

## Booth Information

A 8'x10' booth, 8' skirted table and two chairs will be provided. A printed company sign is included.

## Electrical Circuits

Electrical connections must be purchased so the hotel can provide proper delivery of electrical requirements. Charges for electrical hook-ups range from \$45-\$150 depending on needs. Please note on your registration if you'll need electricity for your booth.

## Character and Content

TIAK reserves the right to decline or prohibit the exhibit, exhibitor, proposed exhibit which, in its opinion, is not suitable or in keeping with the character of the exposition.

## Cancellation & Refunds

If the exhibitor fails to occupy the space contracted, TIAK is under no obligation to refund the fees paid, and the Association has the right to use such unoccupied space as it may determine.

## Booth Assignments

Location of the booth space shall be determined on a first-come, first-served basis. Every effort will be made to give an exhibiting company the booth of their choice, but placement cannot be guaranteed. Final assignments are made by the TIAK and no exhibit may be moved except by mutual consent of the parties.



## Shipping Instructions

Shipping of materials will be accepted and received three days prior to the show. Please label boxes with the following information: Kansas Tourism Conference. Mark all boxes, etc. with vendor name, phone and address (3 days prior to conference). No charge for storage. Shipping Address:  
*Olathe Conference Center  
Attn: Kansas Tourism  
Conference  
10401 S Ridgeview Road  
Olathe, KS 66061*

## Set-up and Tear-down

Set-up will be on Monday, October 21 from 12pm - 4pm. Tear-down is Tuesday, October 22 at 5pm.

## Further Information

Contact TIAK Office at [office@tiak.org](mailto:office@tiak.org).