

AGENDA
TRAVEL INDUSTRY ASSOCIATION OF KANSAS
Executive Committee
Thursday, April 10, 2024 4:30 p.m.
Hays, KS

- | | | |
|------|-----------------------------------|---------------|
| I. | CALL TO ORDER | Holly Lofton |
| II. | APPROVAL OF MINUTES | Holly Lofton |
| III. | APPROVAL OF FINANCIALS | Marcia Rozell |
| IV. | OLD BUSINESS | Holly Lofton |
| V. | NEW BUSINESS | Holly Lofton |
| | -Membership Survey | |
| | -2026 KTC RFP released | |
| | -Destination Capitol Hill Debrief | |
| | -TIAK Public Auction plan | |
| | -Congressional Roundtables | |
| IX. | ADJOURNMENT | |

Executive Committee Meeting Minutes

Tourism Industry Association of Kansas

Date: Thursday, January 11, 2024

Location: Zoom

Attendees:

- Holly Lofton
- Marcia Rozell
- Sean Dixon
- Marlee Carpenter
- Alan Carr
- Melissa Dixon
- Megan Welsh

I. CALL TO ORDER

- Called to Order by Holly Lofton

II. APPROVAL OF MINUTES

- Marcia Rozell moved to approve the minutes with an update to correct the spelling of her name. Sean Dixon seconded. The motion carried.

III. APPROVAL OF FINANCIALS

- The financial report was presented by Marcia Rozell, highlighting a strong position with \$131,197.20 in finances, an \$8,000 increase from the previous year, and \$50,000 moved into reserves. Discussion on ensuring pricing and sponsorships account for increases in rental and food & beverage costs.
- Megan Welsh moved to approve the financial report, and Sean Dixon seconded. The motion carried.

IV. OLD BUSINESS

- No old business was discussed.

V. NEW BUSINESS

1. **Destination Statehouse Update**
 - Update provided by Marlee Carpenter on plans for exhibition in the rotunda, soliciting for beer, wine, and liquor donations for a networking event, and highlighting the Brown vs. Board of Education historic site as an excursion option.
2. **Educational Seminar Update**
 - Discussion on the educational seminar focusing on weather forecasting and emergency disaster planning. Mention of a potential discussion on insurance for events.
3. **KTC 2024 Update**

- Marlee Carpenter updated on the Kansas Tourism Conference planning, mentioning the agenda and a potential public auction to benefit TIAK education programming.
- 4. **Additional In-Person Meeting Discussion**
 - Discussion led by Holly Lofton on the feasibility of adding more in-person meetings, deciding to revisit closer to summer.

IX. ADJOURNMENT

- Sean Dixon motioned to adjourn, and Marcia Rozell seconded. The motion carried.

Travel Industry Association of Kansas
Statement of Financial Position
As of March 31, 2024

	<u>Mar 31, 24</u>	<u>Mar 31, 23</u>
ASSETS		
Current Assets		
Checking/Savings		
1074 · Intrust Bank Operating x 5238	50,133.69	90,570.92
1075 · Intrust Bank x 805 Reserve Fund	104,538.60	52,931.31
Total Checking/Savings	<u>154,672.29</u>	<u>143,502.23</u>
Total Current Assets	<u>154,672.29</u>	<u>143,502.23</u>
TOTAL ASSETS	<u>154,672.29</u>	<u>143,502.23</u>
LIABILITIES & EQUITY		
Equity		
2800 · RETAINED EARNINGS	130,479.29	121,315.57
Net Income	24,193.00	22,186.66
Total Equity	<u>154,672.29</u>	<u>143,502.23</u>
TOTAL LIABILITIES & EQUITY	<u>154,672.29</u>	<u>143,502.23</u>

Travel Industry Association of Kansas Actual vs Budget - Statement of Activities

Accrual Basis

January through March 2024

	Jan - Mar 24	Budget
Income		
3276 · TIAK PAC Contribution	194.05	
3050 · DUES	43,630.53	46,500.00
3070 · GOV. AFFAIRS (RECEP/CONF)		
3090 · (GA) REGISTRANTS	3,010.77	4,500.00
3100 · (GA) SPONSORSHIP	10,998.15	12,000.00
Total 3070 · GOV. AFFAIRS (RECEP/CONF)	14,008.92	16,500.00
3140 · Annual Conference		
3142 · Host Sponsor Fee	5,000.00	5,000.00
3149 · Education Scholarship	261.87	
3144 · KS TOURISM CO-SPONSOR	0.00	25,000.00
3145 · (CONF) SPONSORSHIP	0.00	25,000.00
3150 · (CONF) REGISTRATION	0.00	37,500.00
3156 · (CONF) AUCTION	0.00	2,000.00
Total 3140 · Annual Conference	5,261.87	94,500.00
3170 · EDUCATION (SEMINARS)	413.98	1,000.00
3280 · INTEREST EARNED	546.68	550.00
Total Income	64,056.03	159,050.00
Expense		
4050 · GOV. AFFAIRS (RECEP/CONF)		
4100 · (GOV) PRINTING	421.00	600.00
4120 · (GOV) FACILITY RENTAL	1,887.48	1,225.00
4130 · (GOV) FOOD & BEVERAGE	5,511.53	10,000.00
Total 4050 · GOV. AFFAIRS (RECEP/CONF)	7,820.01	11,825.00
4300 · Annual Conf Exp		
4311 · Education Scholarship	0.00	1,000.00
4320 · (CONF) PRINTING	0.00	3,500.00
4340 · (CONF) AUDIO/VISUAL	0.00	2,500.00
4350 · (CONF) FOOD	0.00	40,000.00
4360 · (CONF) SPEAKERS	10,000.00	15,000.00
4410 · (CONF) AWARDS	0.00	1,750.00
4415 · (CONF) GIFTS	0.00	200.00
Total 4300 · Annual Conf Exp	10,000.00	63,950.00
4430 · BOARD MEETINGS	1,209.02	
4440 · EDUCATION (SEMINAR)	0.00	1,000.00
5000 · GENERAL OFFICE EXPENSES		
5020 · TIAK President DC Travel	1,500.00	1,500.00
5325 · Web Site	600.00	1,000.00
5010 · BASE MANAGEMENT FEE	17,724.00	70,907.00
5050 · AUDIT/LEGAL/INSURANCE	800.00	2,500.00
5125 · DUES & SUBSCRIPTIONS	80.00	1,700.00
5140 · - LOBBYIST FEES AND EXPENSES	130.00	450.00
5310 · COMMUNICATIONS	0.00	600.00
5320 · TRAVEL	0.00	3,500.00
Total 5000 · GENERAL OFFICE EXPENSES	20,834.00	82,157.00
Total Expense	39,863.03	158,932.00
Net Income	24,193.00	118.00

Travel Industry Association of Kansas
Statement of Activities Prev Year Comparison
January through March 2024

	Jan - Mar 24	Jan - Mar 23
Income		
3276 · TIAK PAC Contribution	194.05	0.00
3050 · DUES	43,630.53	43,095.22
3070 · GOV. AFFAIRS (RECEP/CONF)		
3090 · (GA) REGISTRANTS	3,010.77	3,168.49
3100 · (GA) SPONSORSHIP	10,998.15	11,867.10
Total 3070 · GOV. AFFAIRS (RECEP/CONF)	14,008.92	15,035.59
3140 · Annual Conference		
3142 · Host Sponsor Fee	5,000.00	0.00
3149 · Education Scholarship	261.87	32.96
Total 3140 · Annual Conference	5,261.87	32.96
3170 · EDUCATION (SEMINARS)	413.98	47.94
3280 · INTEREST EARNED	546.68	94.69
Total Income	64,056.03	58,306.40
Expense		
4050 · GOV. AFFAIRS (RECEP/CONF)		
4100 · (GOV) PRINTING	421.00	605.00
4120 · (GOV) FACILITY RENTAL	1,887.48	1,225.28
4130 · (GOV) FOOD & BEVERAGE	5,511.53	7,207.11
Total 4050 · GOV. AFFAIRS (RECEP/CONF)	7,820.01	9,037.39
4300 · Annual Conf Exp		
4360 · (CONF) SPEAKERS	10,000.00	6,250.00
Total 4300 · Annual Conf Exp	10,000.00	6,250.00
4430 · BOARD MEETINGS	1,209.02	429.74
5000 · GENERAL OFFICE EXPENSES		
5020 · TIAK President DC Travel	1,500.00	0.00
5325 · Web Site	600.00	0.00
5010 · BASE MANAGEMENT FEE	17,724.00	17,724.00
5050 · AUDIT/LEGAL/INSURANCE	800.00	1,743.00
5125 · DUES & SUBSCRIPTIONS	80.00	55.00
5140 · - LOBBYIST FEES AND EXPENSES	130.00	0.00
5320 · TRAVEL	0.00	593.48
5330 · MISCELLANEOUS EXPENSE	0.00	287.13
Total 5000 · GENERAL OFFICE EXPENSES	20,834.00	20,402.61
Total Expense	39,863.03	36,119.74
Net Income	24,193.00	22,186.66



**Travel Industry
Association of Kansas**

Travel Industry Association of Kansas

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marlee@brightcarpenter.com • natalie@brightcarpenter.com

TIAK BOARD REPORT

Membership – April 2024

- Current membership stands at 169 members (\$41,950)
- No new members this year & 1 member not renewing (Pumpkin Pants Ranch)
- 89% of 2024 membership dues have been paid
- Hard copy invoices were mailed to unpaid members in early March

TIAK Regional Membership Drive

MORE THAN A MEMBERSHIP



Help the travel industry grow while helping your region at the same time! Here's how it works:

Obtain 3 new members for TIAK.

- Please have new members list your regional organization as the reference on the membership application form.
- New Taste of TIAK memberships apply towards the goal.
 - Taste of TIAK is an opportunity for NEW members to join TIAK for only \$50 their first year.

Your region will receive a free Kansas Tourism Conference registration for anyone in your region to use.

- The 2024 Kansas Tourism Conference takes place in Olathe, October 21-23, 2024. The 2023 cost for attendance was \$275.

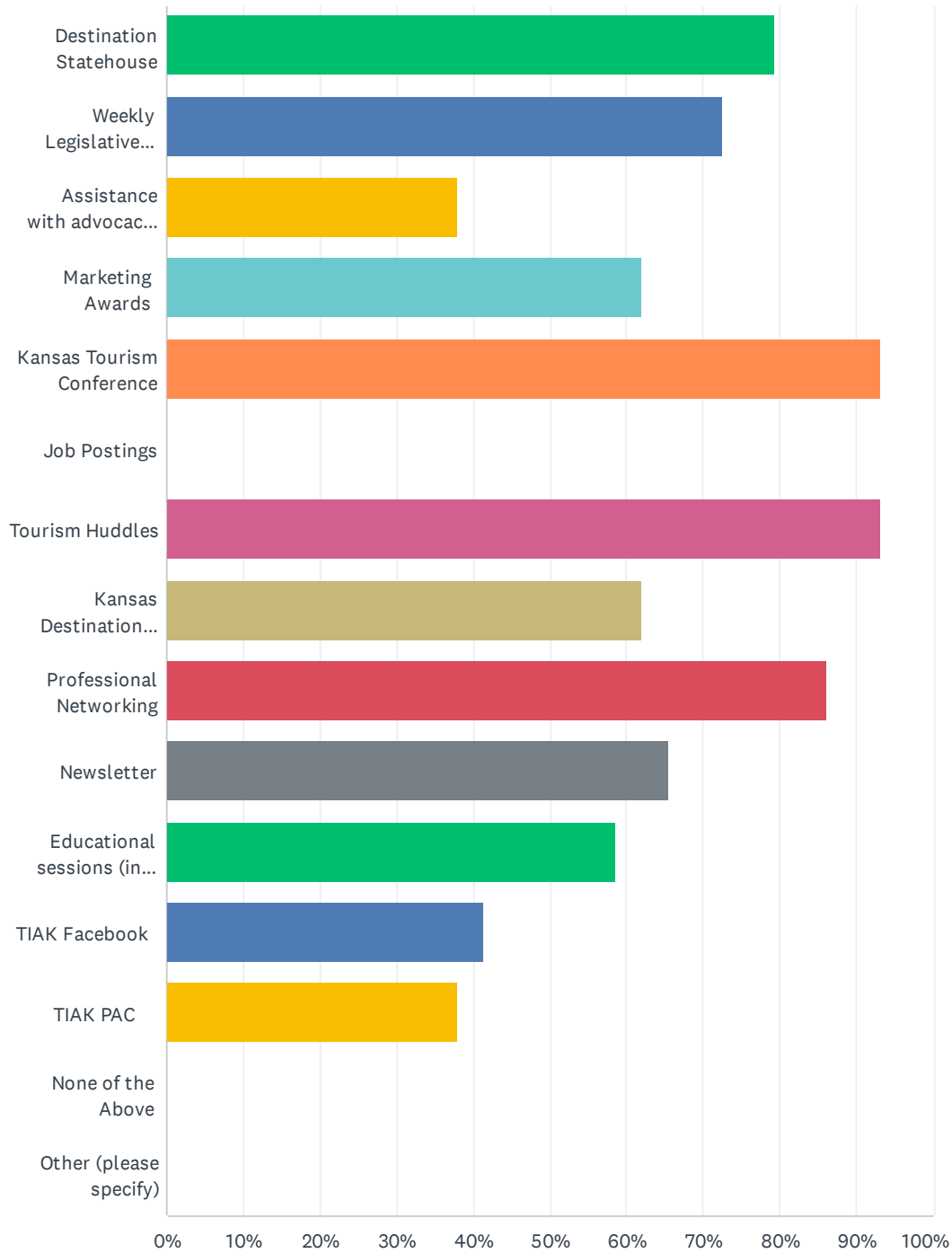


www.TIAK.org



Q1 Which of the following TIAK services or activities have you utilized (please select all that apply)?

Answered: 29 Skipped: 0



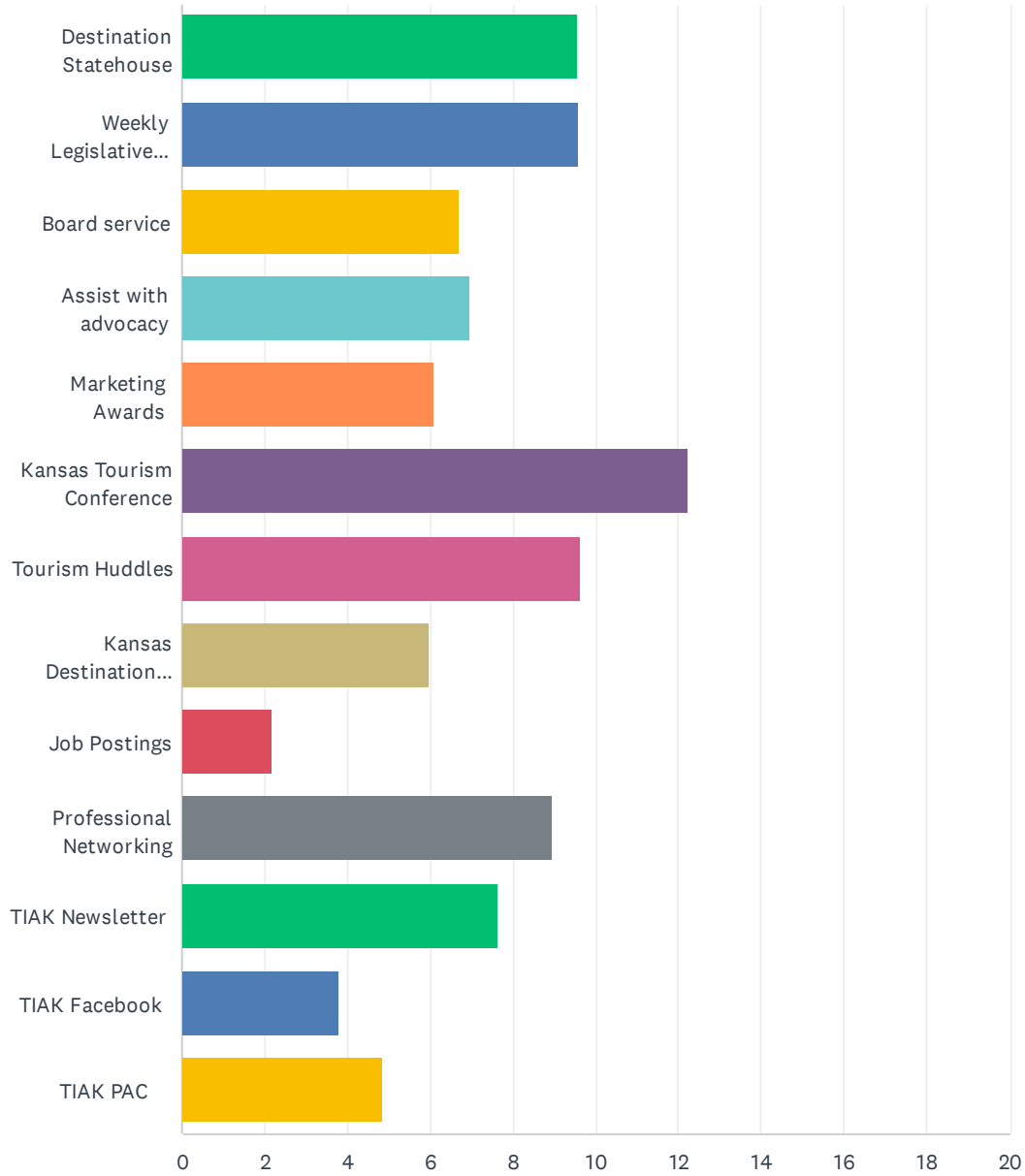
2023 TIAK Membership Survey

ANSWER CHOICES	RESPONSES	
Destination Statehouse	79.31%	23
Weekly Legislative Updates	72.41%	21
Assistance with advocacy & serve on board	37.93%	11
Marketing Awards	62.07%	18
Kansas Tourism Conference	93.10%	27
Job Postings	0.00%	0
Tourism Huddles	93.10%	27
Kansas Destination Specialist	62.07%	18
Professional Networking	86.21%	25
Newsletter	65.52%	19
Educational sessions (in person)	58.62%	17
TIAK Facebook	41.38%	12
TIAK PAC	37.93%	11
None of the Above	0.00%	0
Other (please specify)	0.00%	0
Total Respondents: 29		

#	OTHER (PLEASE SPECIFY)	DATE
	There are no responses.	

Q2 Of TIAK's services and activities, which do you value the most? Please rank with 1 being the most valued.

Answered: 29 Skipped: 0

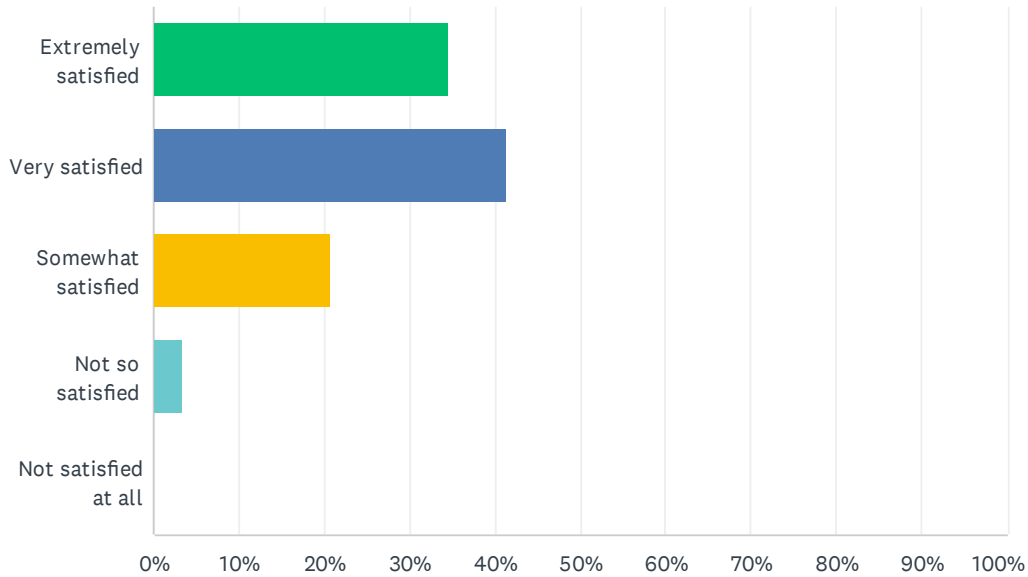


2023 TIAK Membership Survey

	1	2	3	4	5	6	7	8	9	10	11
Destination Statehouse	9.09% 2	13.64% 3	18.18% 4	22.73% 5	9.09% 2	9.09% 2	9.09% 2	0.00% 0	0.00% 0	4.55% 1	0.00% 0
Weekly Legislative Updates	9.09% 2	13.64% 3	13.64% 3	22.73% 5	13.64% 3	4.55% 1	9.09% 2	9.09% 2	4.55% 1	0.00% 0	0.00% 0
Board service	0.00% 0	10.00% 2	10.00% 2	0.00% 0	20.00% 4	15.00% 3	5.00% 1	0.00% 0	0.00% 0	15.00% 3	10.00% 2
Assist with advocacy	4.76% 1	14.29% 3	9.52% 2	4.76% 1	0.00% 0	4.76% 1	9.52% 2	9.52% 2	9.52% 2	9.52% 2	14.29% 3
Marketing Awards	4.55% 1	9.09% 2	4.55% 1	0.00% 0	9.09% 2	9.09% 2	13.64% 3	0.00% 0	13.64% 3	4.55% 1	0.00% 0
Kansas Tourism Conference	62.96% 17	18.52% 5	3.70% 1	11.11% 3	3.70% 1	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0
Tourism Huddles	7.69% 2	19.23% 5	23.08% 6	11.54% 3	7.69% 2	3.85% 1	7.69% 2	15.38% 4	0.00% 0	3.85% 1	0.00% 0
Kansas Destination Specialist	0.00% 0	0.00% 0	0.00% 0	9.09% 2	0.00% 0	13.64% 3	9.09% 2	18.18% 4	31.82% 7	9.09% 2	9.09% 2
Job Postings	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	5.26% 1	0.00% 0	5.26% 1	5.26% 1	5.26% 1
Professional Networking	8.70% 2	0.00% 0	26.09% 6	13.04% 3	17.39% 4	17.39% 4	0.00% 0	4.35% 1	0.00% 0	4.35% 1	8.70% 2
TIAK Newsletter	4.00% 1	8.00% 2	4.00% 1	4.00% 1	12.00% 3	20.00% 5	16.00% 4	16.00% 4	4.00% 1	4.00% 1	4.00% 1
TIAK Facebook	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	0.00% 0	9.52% 2	14.29% 3	19.05% 4	9.52% 2	23.81% 5
TIAK PAC	5.00% 1	5.00% 1	5.00% 1	0.00% 0	5.00% 1	0.00% 0	0.00% 0	5.00% 1	5.00% 1	25.00% 5	20.00% 4

Q3 Overall, how would you rate your satisfaction with the membership benefits offered by TIAK in relation to the dues assessed?

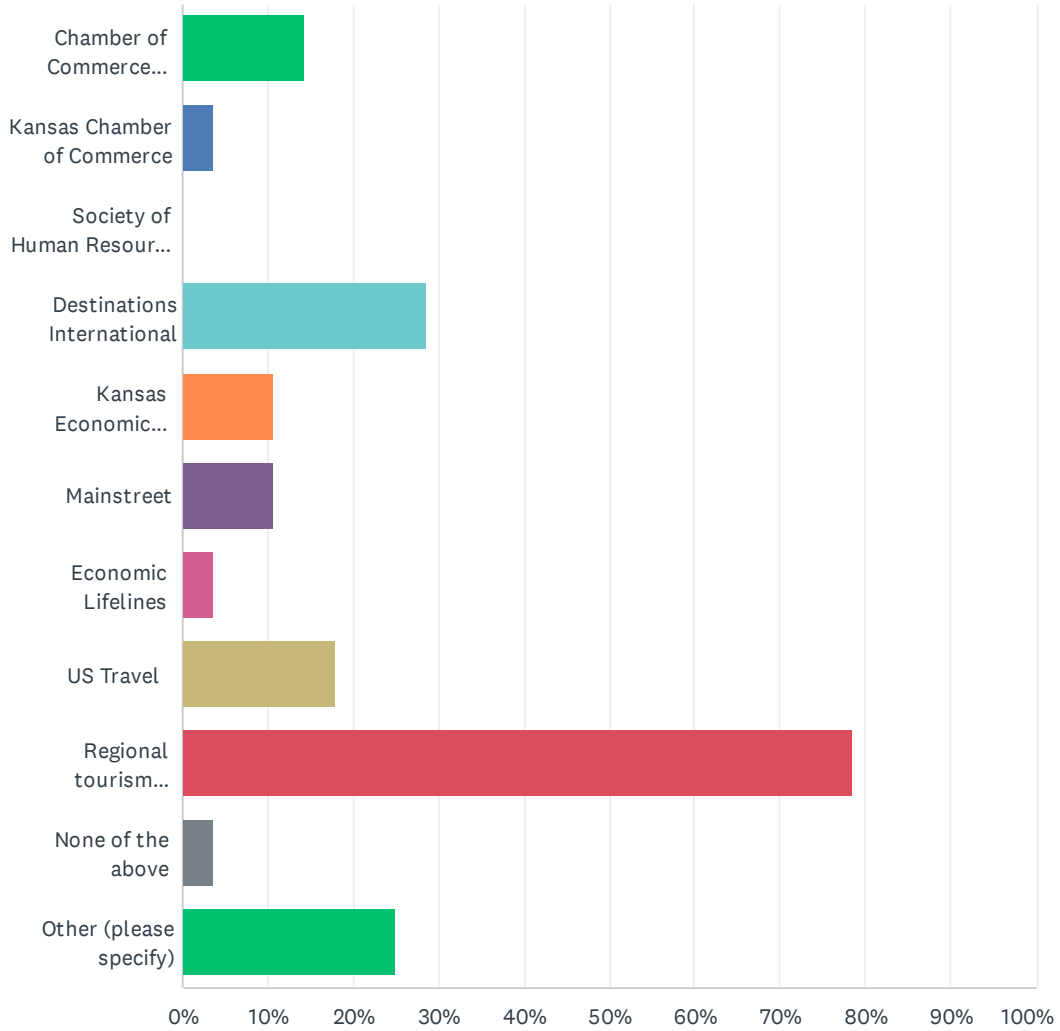
Answered: 29 Skipped: 0



ANSWER CHOICES	RESPONSES	
Extremely satisfied	34.48%	10
Very satisfied	41.38%	12
Somewhat satisfied	20.69%	6
Not so satisfied	3.45%	1
Not satisfied at all	0.00%	0
TOTAL		29

Q4 Of these other organizations, which ones are you also a dues paying member (please select all that apply)?

Answered: 28 Skipped: 1



2023 TIAK Membership Survey

ANSWER CHOICES	RESPONSES	
Chamber of Commerce Executives of Kansas	14.29%	4
Kansas Chamber of Commerce	3.57%	1
Society of Human Resource Management	0.00%	0
Destinations International	28.57%	8
Kansas Economic Development Alliance	10.71%	3
Mainstreet	10.71%	3
Economic Lifelines	3.57%	1
US Travel	17.86%	5
Regional tourism coalition	78.57%	22
None of the above	3.57%	1
Other (please specify)	25.00%	7
Total Respondents: 28		

#	OTHER (PLEASE SPECIFY)	DATE
1	Local Chamber, State Trade Association	3/6/2024 3:33 PM
2	SportsETA	3/5/2024 2:52 PM
3	We don't pay dues for Main Street, but we are a designated Main Street community	3/4/2024 4:43 PM
4	Kansas Museum Association and Association of Zoos and Aquariums	3/4/2024 2:06 PM
5	MAKO	3/4/2024 10:24 AM
6	Local chamber	12/3/2023 10:26 AM
7	Jefferson Highway Association, SportsKS, Tour Kansas	11/30/2023 1:47 PM

Q5 I would value my membership more if this occurred.

Answered: 8 Skipped: 21

#	RESPONSES	DATE
1	More dialogue, rather than the exec committee and staff making most of the decisions and the board expected to go along with decisions.	3/18/2024 10:10 AM
2	We need to continue to increase our presence in Topeka.	3/18/2024 9:14 AM
3	Updated the online member directory, Kansas Media List, and emailed members the monthly newsletter.	3/8/2024 3:47 PM
4	Had more time to participate in educational sessions	3/5/2024 3:39 PM
5	More help on TGT issues for DMO's. Secure better speakers for the tourism conference. We need to help newer members with training and what a PAC is.	3/4/2024 11:20 AM
6	I wish I had more time. It can be discouraging seeing what other CVB & DMOs can put together, but realize that I can't do those things on my limited time balancing the Chamber roles as well.	3/4/2024 10:24 AM
7	Educational events. (Hearing this from others that are not as involved and have to show value to their administration or boards to be involved.)	1/25/2024 11:46 AM
8	While I appreciate the legislative updates because it means I can mostly let you do that research for me, I frequently ask myself "what does this have to do with tourism?" More worrisome, I ask what am I missing from other state departments? For example, we were unaware that Kansas Wildlife and Parks was considering canceling this year's fall turkey season. We learned about it shortly before they canceled it. That does not affect me personally, but we have retailers who will take a hit. Is anything going on to help them brace for that loss? I suspect that is something none of us would have missed had Wildlife & Parks and Tourism still been together. But now they are separate, having a liaison who could monitor what's going on and explain to the rest of us what it means for tourism would be very helpful. Jim Zaleski immediately comes to my mind for this.	11/30/2023 1:47 PM

Q6 Would you like to donate to the TIAK PAC? If not, is there a reason you are hesitant?

Answered: 12 Skipped: 17

#	RESPONSES	DATE
1	Yes	3/18/2024 10:10 AM
2	I donate to the TIAK PAC.	3/18/2024 9:14 AM
3	No, I purchase raffle tickets at the conference instead.	3/8/2024 3:47 PM
4	I donate each year	3/5/2024 3:39 PM
5	Not today. Funds are low.	3/5/2024 9:58 AM
6	I always do	3/4/2024 11:20 AM
7	No. I am still learning and trying to understand what TIAK supports in terms of the PAC	3/4/2024 10:24 AM
8	No, my budget is very limited.	3/4/2024 9:10 AM
9	Yes.	1/25/2024 11:46 AM
10	perhaps personally	1/25/2024 10:21 AM
11	Yes, but income versus spending demands make it challenging	11/30/2023 1:47 PM
12	I donate each year.	10/31/2023 9:33 AM

Q7 Are there any other services you would like TIAK to offer?

Answered: 5 Skipped: 24

#	RESPONSES	DATE
1	More education for new members and furthering education for those that have been members for a long time. Not one size fits all.	3/18/2024 10:10 AM
2	Online networking events	3/8/2024 3:47 PM
3	I learned about the Leadership Symposium from the tourism office. The education is for DMO's and board chairs and vice chairs. Gov. Leaders in communities are also encouraged to go. Bill Geist and others with this group are amazing., I would like to see TIAK invite some of these individuals as speakers.	3/4/2024 11:20 AM
4	Specific roundtable for those balancing Chamber & CVB	3/4/2024 10:24 AM
5	None that I can think of. Curating tourism related information and providing education is time consuming enough!	11/30/2023 1:47 PM

Q8 Do you have a suggestion for an individual or business that should be a TIAK member?

Answered: 1 Skipped: 28

#	RESPONSES	DATE
1	no	3/8/2024 3:47 PM

KANSAS

TO THE STARS



**Travel Industry
Association of Kansas**

KANSAS TOURISM CONFERENCE INVITATION FOR PROPOSALS and EVENT BID SPECIFICATIONS

Statement of Purpose: The Travel Industry Association of Kansas and Kansas Tourism are partnering to produce an annual conference that brings tourism professionals and those who support the tourism industry through marketing, products, or services together with a focus on timely educational topics related to tourism and economic development; while promoting an atmosphere that fosters relationship building among attendees and the various sectors of the travel and tourism discipline across Kansas.

Proposals are being sought for the **2026 Kansas Tourism Conferences**. **Proposals are anticipated to be submitted through coordinated community efforts of the local DMO** (Destination Marketing Organization) such as the Chamber, CVB, City in cooperation with lodging, meeting and attractions facilities to be considered. CVB's and DMO's that are TIAK members will be given preference. The general specifications for the conference are as follows:

The conference generally includes one breakfast, two lunches, one banquet and one community evening event. The community evening event may be held off-site from Conference headquarters.

Special consideration will be given to locations where the conference hotel can accommodate the general session meetings, meal functions and breakout sessions in complex or within a short walking distance.

A **fee of \$3,000** will be required to host the Kansas Tourism Conference. In lieu of the host fee, the host community may sponsor a keynote/general session speaker. In addition, the host community will be responsible for **one evening event** to showcase their community.

Consideration will be given for creativity, regional partnerships and willingness to commit local resources, including staff and volunteer support, in hosting the event. Provide transportation information that may be relevant in bringing presenters to the conference, including nearest airport, local air shuttle service, etc.

Conference Date

The conference is two days conference. The preferred dates are Monday-Tuesday or Tuesday-Wednesday, in mid-October. The committee will consider other dates if there is a significant savings to be realized in room rates, facility costs, and so forth or if there is an opportunity to coordinate with other event(s).

Basic Requirements

Accommodations

- 1. A minimum of 80-95 quality sleeping rooms will be required for each night of the conference. Actual room pick-up will be approximately 225 room nights. Rooms do not have to be in the same facility but preference will be given to properties that can accommodate all sleeping room requirements. One property should be the designated headquarter facility and all other proposed accommodations should be included in this proposal. If multiple facilities are used, adequate transportation to the conference facility and between hotels will be provided at the cost of the host community.*
2. Allowance should be made for a minimum of one complimentary room per 30 room nights utilized; reduced rates for presenters' and staff rooms throughout the conference; and 2-3 room upgrades for designated VIP's.

2022 Room Flow

Date	Actual Room Pick-up
Sunday	40
Monday	109
Tuesday	109
Wednesday	89
Totals	347

2021 Room Flow

Date	Actual Room Pick-up
Saturday	20
Sunday	90
Monday	95
Tuesday	63
Totals	268

Meeting Space

1. An 'under one roof' approach is optimal, General meeting rooms must concurrently accommodate 180 people banquet style, preferably at rounds, and 180 classroom style; Meeting rooms do not have to be in the headquarter facility, but within walking distance of the host facility. A minimum of 3 additional rooms for break out sessions, with classroom style seating of 30-50 each is needed. Finally, a secured room for office and storage for conference organizers is required at no cost.
2. In addition, we will need room for auction display generally requires 450 square feet of space and may be incorporated into the general session or dining area throughout the conference. The auction area needs to be in a securable room, as items will remain in place throughout the conference.

3. Finally, we will need space and tables for 15-25 exhibitors, with some access to electricity. These tables will need to be either in the room where meals are served or in a hallway where there will be considerable conference traffic.

Food & Beverage Service

1. Adequate food preparation and service facilities to prepare and serve quality meals for up to 200 pp within the time periods specified is required.
2. Sufficient round tables, chairs, linens for meal service for 200 pp – in addition to general sessions is required.

Shipping & Receiving

Complimentary receipt, storage and delivery of meeting materials will be provided by meeting facility.

Lodging/Meeting Facility Proposal – Specific Components

Proposals must be submitted in writing from each interested facility to include:

1. Number of sleeping rooms that will be blocked for the conference and the block release date.
2. A firm quote on room rates.
3. Detail of meeting facilities that will be blocked with facility diagram and room names and actual capacities chart.
4. Meal pricing details and if linens will be available.
5. List of audio-visual equipment and support that will be available.
6. Sizes and availability of tables for the auction and exhibitors
7. Any special considerations the hotel will offer in addition to those outlined in this RFP

Note: Please contact office@tiak.org for previous year conference agenda.

DMO Services & Support Proposal – Specific Components

The proposal should include a description of services and sponsorships that will be provided by the local City, Chamber and or CVB. The host community is responsible for developing and providing one evening event for the conference. The host community must provide transportation to this event, if needed. The event should be designed to showcase the host community and may be paid for by in-kind contributions or sponsorships solicited by the host community.

The host community shall have one member on the Conference Sponsorship Committee.

The host community should designate one or more staff persons who will be on the conference planning committee for three years, one year prior to hosting, host year, and one-year post host conference year.

Include letter of support from your DMO (Destination Marketing Organization, as Chamber, CVB, City or County)

Include a city or area map, if separate facilities are being proposed.

Community Selection

Your written proposal should be either emailed delivered to the TIAK address listed below, no later than the close of business, **May 31, 2024**.

Based on the written proposals received, the Site Selection Committee will rank the proposals determine which site is selected. An onsite inspection of the property may be requested.

A site inspection would include:

1. Viewing the property(ies) sleeping and meeting rooms.
2. Meeting with hotel and catering management, reviewing and sampling menus.
3. Reviewing attractions and, where practical, sampling recommended events.

KANSAS TOURISM CONFERENCE
c/o TIAK
825 South Kansas Ave, Suite 502
Topeka, Kansas 66612
office@tiak.org



**Travel Industry
Association of Kansas**

TIK ONLINE PUBLIC AUCTION

Calling all TIAK members to help with a new initiative to promote Kansas travel.

Seeking donations that will bring a \$50-\$150 bid of the following items for a public auction (note all items must be digital and emailable). Limit of 3 donations per destination.

- **community packages**
- **hotel stays**
- **experiences**
- **attraction coupons**
- **restaurant gift cards**

The goal of this initiative is to promote Kansas tourism while also raising money for TIAK Education Programming.

Please contact XXXX to donate. Questions? Office@TIAK.org

Live virtual auction will occur May 1st through National Tourism week. Please promote this initiative via social media to your local communities. A media package will be developed for members.