

DONNIE CAMPBELL



BELIEVE



JASON SUDEIKIS

TED LASSO



BELIEVE



10 BROWNEDS



1008 SE Blue Pkwy • Lees Summit, MO 64063
816-554-1008

WWW.LSNBRONCOS.ORG

WWW.LSNBRONCOS.ORG
LEE'S SUMMIT NORTH
HIGH SCHOOL

[illegible]



KINGS
SHAWNEE
MISSION WEST

SHAWNEE MISSION WEST HIGH SCHOOL
1993 - 94



MISSION WEST

WEST
21

WEST
10

WEST
55

WEST
7

WEST
45

WEST
54

WEST
50

WEST
20

WEST
20

WEST
34

WEST
14

WEST
31

WEST
4



"JASON
SU-EIKIS"

NO "D" FENSE









"I DO LOVE A LOCKER ROOM.
IT SMELLS LIKE POTENTIAL."

TED LASSO



WINNING



Zone Defense.

Fast Breaking.

Man to Man Defense.

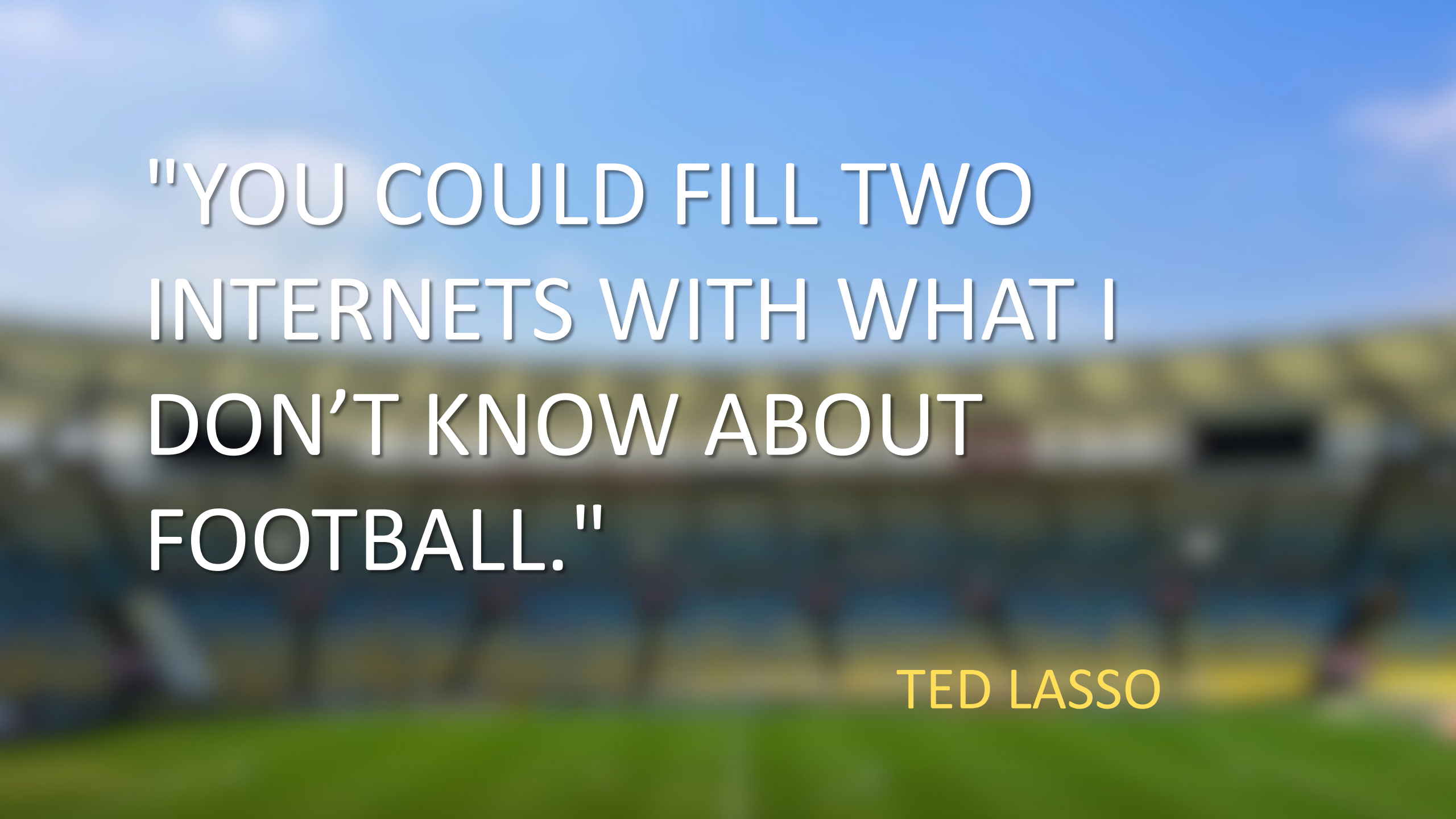
Reverse Passing.



3-18


RECORD





"YOU COULD FILL TWO
INTERNETS WITH WHAT I
DON'T KNOW ABOUT
FOOTBALL."

TED LASSO

A black and white photograph of John Wooden, an older man with glasses, wearing a dark jacket over a light-colored shirt. He is clapping his hands and looking towards the right. The background is a dark, out-of-focus basketball court with a wooden floor and a basketball hoop visible in the distance.

"Success is peace of mind which is a direct result of self-satisfaction in knowing you did your best to become the best you are capable of becoming."

JOHN WOODEN

UCLA HEAD BASKETBALL COACH
1948 - 1975



WHEN YOU CREATE BETTER

PEOPLE

YOU CREATE

WINNING

TEAMS

M.V.P.



M.V.P.

MISSION



M.V.P.

MISSION

VALUES



M.V.P.

MISSION

VALUES

PLAN



MISSION

TO CREATE BETTER PEOPLE WHO WOULD
THEN BECOME BETTER PLAYERS.





As a leader, setting the right example makes all the difference.



"YOU SAY IMPOSSIBLE, BUT ALL I HEAR IS 'I'M
POSSIBLE.'"

TED LASSO



I'M POSSIBLE.



I'M POSSIBLE.
WE'RE POSSIBLE.

VALUES



TRUST



TRUST

ACCOUNTABILITY



TRUST

ACCOUNTABILITY

COMMITMENT

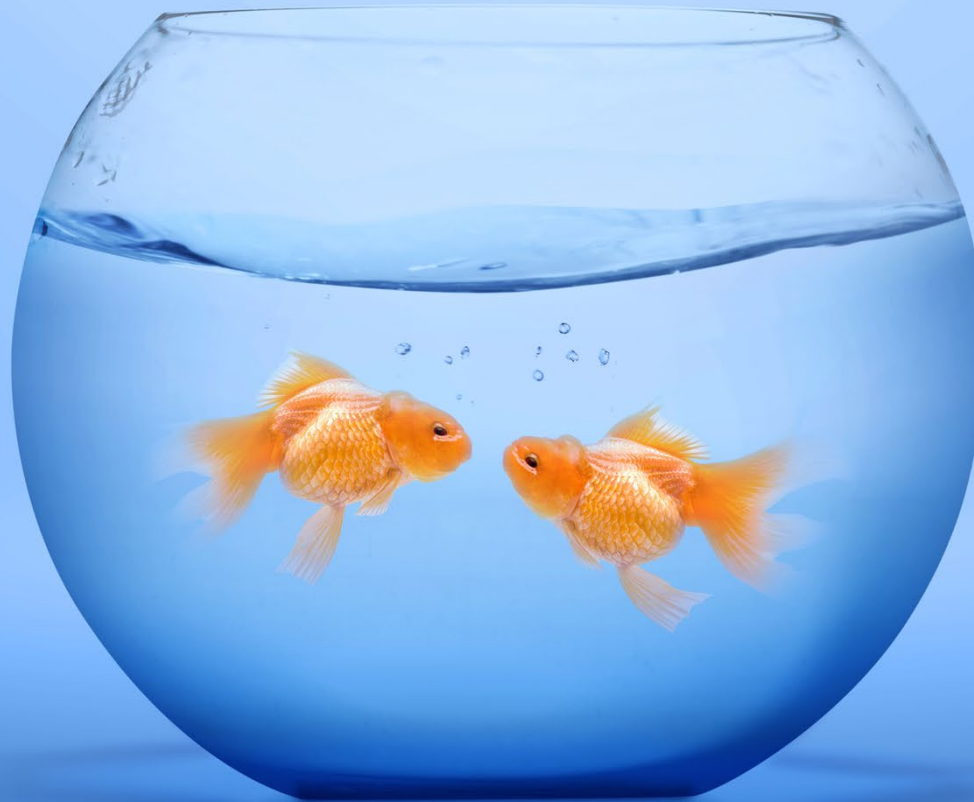




Every team needs players with high character to be successful.

"YOU KNOW WHAT THE HAPPIEST ANIMAL ON EARTH IS?
IT'S A GOLDFISH. YOU KNOW WHY? IT'S GOT A 10-
SECOND MEMORY."

TED LASSO





A good teammate needs to be coachable.



Sometimes players need to be told what they
need to hear not what they want to hear.



Sometimes, you'll find the right person for your team where you least expect it.



Taking accountability builds better relationships
and powerful teams.

PLAN

THE STEPS TO TAKE TO ACCOMPLISH THE
VISION
AND THE MISSION





IT ALL STARTS WITH
PRACTICE

DISADVANTAGE

DRILLS

4 on 3

5 on 4

6 on 4



BE A PRACTICE PLAYER FIRST





One of the proudest moment of my
coaching career.



Build a successful team
focused on respect, hard work,
and teamwork



CREATING A CULTURE OF
WINNING
STARTS WITH CREATING
GOOD PEOPLE

Sometimes, when you
lose, you win.

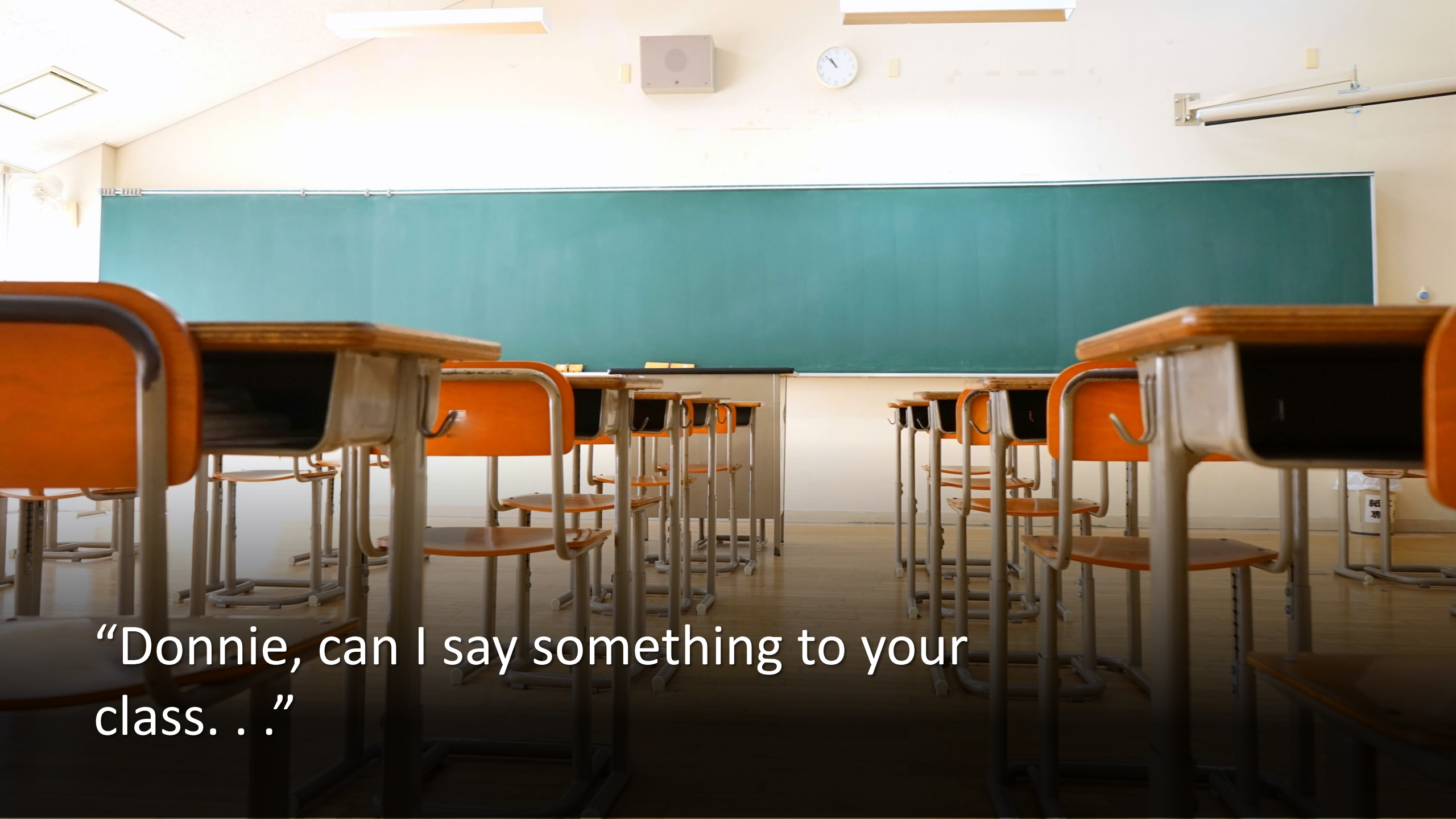




" You don't have to win a
championship to be a

CHAMPION

"



“Donnie, can I say something to your class...”



BELIEVE