



Travel Industry
Association of Kansas



www.tiak.org/events



Wichita, Kansas

October 17-19, 2022



KANSAS
TOURISM
CONFERENCE

Join us for the Kansas Tourism Conference, October 17-19, 2022. Nearly 200 attendees representing hoteliers, attractions, CVBs and dining retail establishments from around the state will converge in Wichita for this Kansas tourism industry annual event.

**Sponsorship
Brochure**

SPONSORSHIP/EXHIBITOR LEVELS	Diamond \$3,500	Sapphire \$2,500	Emerald \$1,000	Meal \$750	Ruby \$500	Break \$500	Tourism Supporter \$250
1-8'x10' exhibit booth	✓	✓	✓		✓		
One-year membership to TIAK (new member or associate)	✓	✓					
10-minute presentation at event of choice	✓						
5-minute presentation at event of choice		✓		✓			
Recognition at event (program, materials & signage)	✓	✓	✓	✓	✓	✓	✓
One ad placement in TravelTalk Kansas Tourism Industry e- newsletter	✓	✓	✓				
Conference registrations	2	2	1	0	1	0	0
Introduction at sponsored event & conference attendee email database	✓	✓	✓	✓			

EXHIBITOR INFORMATION

Booth Information

A 8'x10' booth, 8' skirted table and two chairs will be provided. A printed company sign is included.

Electrical Circuits

Electrical connections must be purchased so the hotel can provide proper delivery of electrical requirements. Charges for electrical hook-ups range from \$45-\$150 depending on needs. Please note on your registration if you'll need electricity for your booth.

Character and Content

TIAK reserves the right to decline or prohibit the exhibit, exhibitor, proposed exhibit which, in its opinion, is not suitable or in keeping with the character of the exposition.

Cancellation & Refunds

If the exhibitor fails to occupy the space contracted, TIAK is under no obligation to refund the fees paid, and the Association has the right to use such unoccupied space as it may determine.

Booth Assignments

Location of the booth space shall be determined on a first-come, first-served basis. Every effort will be made to give an exhibiting company the booth of their choice, but placement cannot be guaranteed. Final assignments are made by the TIAK and no exhibit may be moved except by mutual consent of the parties.

Shipping Instructions

Shipping of materials will be accepted and received three days prior to the show. Please label boxes with the following information: Kansas Tourism Conference. Mark all boxes, etc. with vendor name, phone and address (3 days prior to conference). No charge for storage.

Shipping Address:

Wichita Marriott

9100 Corporate Hills Drive

Wichita, KS 67207

Attn: Kansas Tourism Conf

Set-up and Tear-down

Set-up will be on Monday, October 17 from 12pm - 4pm. Tear-down is Tuesday, October 18 at 5pm.

Further Information

Contact 785-233-9465 or office@tiak.org.

