

Marketing Budget: Small Community marketing budget (\$19,999 and under)

Submission Category: Print Material

Organization: Medicine Lodge Peace Treaty Association

Who worked on this Project (internal/external): This project was handled internally entirely by volunteers

Integrated Components or Type: poster

Project Description: We produce a poster each year for our annual festival, but on "pageant" years (every third year), we kick it up a notch! Pageant marketing materials have been collectible items since the first event in 1927, and the poster is no exception. For that reason, we try to produce a poster that is not only informative, but also artistic enough to be "frame-worthy." This year's poster features Native American tipis, as well as the Gyp Hills and a beautiful Kansas sunset background.

Summary: The Medicine Lodge Peace Treaty Association produces a poster each year for our annual festival, but on "pageant" years (every third year), we kick it up a notch, as the posters have become popular collectible items since the first event in 1927.

Web Link: <https://peacetreaty.org/poster2021>

Additional: N/A

Comments: N/A