

Marketing Budget: Large Community marketing budget (over \$100,000)

Submission Category: Community Awareness

Organization: Visit Topeka

Who worked on this Project (internal/external): Internally

Integrated Components or Type: N/A

Project Description: Visit Topeka launched "Inclusive Topeka" as an initiative to provide visitors and locals with locations that welcome one and all. The pledge taken by Topeka businesses includes the Visit Topeka diversity, equity, and inclusion statement recently adopted by the board. Decals were issued to those that pledged in order to be displayed in windows around the city. Businesses are still taking the pledge and supporting inclusion.

Summary: The Inclusive Topeka Project is not only a community outreach program working to grow Topeka business' inclusivity but also a project that provides a loving and welcoming atmosphere for visitors to the city.

Web Link: https://drive.google.com/drive/folders/1fh8BXTMIbExZEqloaksA1q0yiw_MSXLw?usp=sharing

Additional: N/A

Comments: N/A