



KANSAS TOURISM CONFERENCE

LIBERAL, KS. 10.18-20.2021

Dear Tourism Industry Partner,

Are you ready to be a part of the Kansas Tourism Conference? Be a part of the fun, **October 18-20** for the 2021 Kansas Tourism Conference. This year's conference will dazzle with top-notch speakers and great networking opportunities! The Conference will be held in Liberal, Kansas at the Liberal Conference Center.

Prior to the pandemic, the Kansas Tourism Conference drew nearly 220 attendees from all areas of Kansas. Attendees varied from hoteliers, attractions, CVBs and dining and retail establishments. This conference is a *don't miss* of the Kansas tourism industry!

- You'll find several great opportunities for your business, as well as a chance to highlight and promote what you have to offer to the tourism community.
- What a great way to introduce a new product, remind everyone of a great location or piece of merchandise or service you are famous for!
- Levels of sponsorships are outlined in the next few pages, you're sure to find one that fits your budget.

Please feel free to contact any one of the sponsorship committee members. We will be happy to help you find a level that works for you! To register, simply go to the online registration on the TIAK website at <https://tiak.org/events/kansas-tourism-conference/>.

We look forward to seeing you there!

Marlee Carpenter





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SPONSORSHIP/ EXHIBITOR LEVELS	Diamond \$3,500	Sapphire \$2,500	Emerald \$1000	Ruby \$500	Meal \$750	Break \$500	Tourism Supporter \$250
1-8'x10' exhibit booth	●	●	●	●			
One-year membership to TIAK (New member or new associate)	●	●					
10-minute presentation at event of choice	●						
5-minute presentation at event of choice		●			●		
Recognition at event in program and general sign- age	●	●	●	●	●	●	●
Recognition in Pre- registration materials	●	●	●	●	●	●	●
One ad placement in TravelTalk Kansas Tourism Industry e-newsletter	●	●	●				
Conference registrations	2	2	1	1	0	0	0
Introduction at sponsored event	●	●	●		●		
Access to e-mail database of conference attendees	●	●	●		●		



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EXHIBITOR INFORMATION

Booth Information

A 8'x10' booth, 8' skirted table and two chairs will be provided. A printed company sign is included.

Electrical Circuits

Electrical connections must be purchased so the hotel can provide proper delivery of electrical requirements. Charges for electrical hook-ups range from \$45-\$150 depending on needs. Please note on your registration if you'll need electricity for your booth.

Character and Content of Exhibits

TIAK reserves the right to decline or prohibit the exhibit, exhibitor, proposed exhibit which, in its opinion, is not suitable or in keeping with the character of the exposition.

Booth Assignment

Location of the booth space shall be determined on a first-come, first-serve basis. Every effort will be made to give an exhibiting company the booth of their choice, but placement cannot be guaranteed. Final assignments are made by the Travel Industry Association of Kansas (TIAK) and no exhibit may be moved except by mutual consent of the parties.

Cancellation and Refund Policy

If the exhibitor fails to occupy the space contracted, TIAK is under no obligation to refund the fees paid, and the Association has the right to use such unoccupied space as it may determine.

Shipping Instructions

Shipping of materials will be accepted and received three days prior to the show. Please label your boxes with the following information: Kansas Tourism Conference. Mark all boxes, etc. with vendors name, phone and address (3 days prior to conference). No charge for storage. Shipping Address:

Liberal Conference Center
503 Hotel Drive
Liberal, KS 67901
Attn: Kansas Tourism Conference

Set-up and Tear-down

Set-up will be on Monday, October 18 from 12pm-4pm. Tear-down may occur Tuesday, October 19 at 5pm.

Further Information:

Marlee Carpenter (785) 213-0185 or via email at marlee@brightcarpenter.com.