

WEDNESDAY, OCTOBER 7

Conference and Industry Introduction



Dave Serino - Your How-To for Post-Covid Data Driven Digital Campaigns

Kansas Tourism Organizations 101



Kansas Destination Specialist (KDS) Awards

WEDNESDAY, OCTOBER 14

Data & Details



SeeSource



U.S. Travel



Smith Travel Research

WEDNESDAY, OCTOBER 21

Kansas Tourism Division Update



Brad Loveless, KDWP Secretary



Bridgette Jobe,
KDWP Director of Travel and Tourism

WEDNESDAY, OCTOBER 28

Moving Forward



Marketing After Crisis - Bajillion



TIAK Marketing Awards

Happy Hour



30 For 30

Send in #pictures for the Happy Hour

Kelly Peetoom, TIAK President and Mixologist