

**Marketing Budget:** Medium Community marketing budget (\$20,000 - \$100,000)

**Submission Category:** Online Media

**Organization:** City of Great Bend CVB

**Who worked on this Project (internal/external):** Christina Hayes Internally

**Integrated Components or Type:** Website

**Project Description:** Our website needed a remake and staff internally worked hard to get all the information moved over, freshened up and more attractive to all kinds of visitors and locals alike. We are right in the middle of the Wetlands of Kansas and so many people think we only have birding activities, but the truth is we have so much more and wanted to showcase the fun and excitement available here in Great Bend, KS.

**Summary:** When you want to showcase a lot of information and make it fun and attractive a website is the best way to do it! Exploregreatbend.com is a new, fresh website to help promote people to shop, stay & play in Great Bend KS.

**Web Link:** <https://www.exploregreatbend.com/>

**Additional:**

**Comments:** we would LOVE all feedback and critiques to make it better for years to come! THANK YOU!