

Participate in STR to get better data for Kansas



One of TIAK's most important partners is STR, the standard for market data for the hotel & lodging industry. STR shares key information and works with us regularly in support of our businesses and Kansas's travel economy

It is more important than ever to participate in the STR Hotel Survey Program!

Having the most complete information possible will help us as we fight for more economic relief measures and other support for Kansas's hotel & lodging businesses at the local, state and federal level. You can make a difference by making sure your property is represented.



Your new business tool,
100% free of charge.

Hotel Survey Report
STR is pleased to offer accommodation providers across the country a subscription to our complimentary Hotel Survey program!

Click on the button below to register and start receiving customized reports defining your property's performance against your local market.

[Get Started](#)

Benchmarking
is a fundamental practice for any accommodation provider. By gaining a clearer picture of your property's performance in relation to your competitors in your local market, you can better focus on which areas you need to work on to drive greater market share and increase your property's value and profits.
[Click here to learn more.](#)

- Secure & Confidential**
STR never shares individual client data with anyone under any circumstances. Your data is 100% protected.
- Quick & Easy**
All you have to do is send us two data points - your number of room nights sold and your revenue generated from rooms sold.
- With Training & Support**
Our team of experts is here to help you get the most out of our services, from the day you sign up to your day-to-day operations.

Enrollment is easy and fast – just use [this sign up page](#)

Hoteliers rely on solid STR data to make sound decisions, and so will others. STR will work with our industry to make sure Kansas's reports are accurate and helpful. It will be important to track rate for the hotels that can remain open during the State of Emergency, and to measure occupancy week-to-week to guide our way to recovery. During temporary closures, hotels will still receive STR reports.

See these [FAQs related to data reporting and COVID-19](#)

Please join the professional hotel & lodging industry in participating in STR. It will be a critical step in our work on your behalf.

Share questions, concerns and new developments with us.

Contact TIAK: 785-233-9465 | office@tiak.org