

Report to TIAK

October 2015

Kansas State Fair Board

- KS State Fair was September 11-20 in Hutchinson. Fried N' Joy was the theme. A record number of people attended, 369,322 – beating the previous record set in 1995 by 7,500 attendees. New record also set for the Midway revenue and the KS Lottery Ticket sales. Midway record was set in 2014 with the largest growth – 2015 surpassed that with an 8.1% increase which represents nearly a \$1.4 million in gross sales.
- Chip Overton with Keefer/Overton Associates, Inc. will be conducting Master Plan focus group information gathering meetings November 3 and 4 in Hutchinson. The groups will consist of 8-12 individuals consisting of friends of the fair, community leaders, staff, concessionaires and others.
- Working on 2017 State Fair Budget
- Hours after the Kansas State Fair ending our maintenance staff, along with the administration office staff, worked to prepare for Good Sams RV Rally, Kansas Junior Livestock Show, Family Reunion, Birthday Party, Weddings, Rodeo and a Flea Market.
- IEBA Nomination: The Kansas State Fair has been nominated in the Fairs category for the International Entertainers Buyers Association award. The winner will be announced October 10th.
- Committee continues search for Executive Director of KS State Fair.

Respectfully submitted,

Karen Hibbard

TIAK Representative to Kansas State Fair Board