

Report to TIAK Board of Directors

December 2015

Kansas State Fair Board

- November meeting held on the Kansas State Fairgrounds Tuesday, November 10.
- Presentation by Westar on rate increase. Majority of State Fair usage is September.
- Staff reports given with stats of State Fair 2016. Record attendance.
- Chip Overton with Keefer/Overton Associates, Inc. conducted Master Plan focus group information gathering meetings November 3 and 4 in Hutchinson. Focus groups will continue across the State. Groups consist of 8-12 individuals consisting of friends of the fair, community leaders, staff, concessionaires and others.
- Master Plan Discussion.
- Entertainment Committee noted a stage thrust will be added in 2016 allowing the entertainment to be closer to the crowds.
- The afternoon/evening involved 4 interviews with potential State Fair Manager candidates. Search Committee reviewed 28 applications before determining the 4 interviews.
- January meeting will be held in Topeka in conjunction with Fairs and Festivals Assoc.

Respectfully submitted,

Karen Hibbard
KS State Fair Board Tourism Position