

Theme	Speaker	Company	Phone	Email	Website	Topic/Expertise
Interactive Marketing	Jim Murphy	Hoffman Lewis	(314) 454-3400		www.hoffmanlewis.com	Developing on On-Line Strategy
Media Relations	Mike Swenson	Barkley	(816) 423-6144	mswenson@barkleyus.com	www.barkleyus.com	Enhancing Your Destination's Reputation Through Media
Revenue	Diane Knoepke	IEG Sponsorship Consulting	(800) 834-4850	ieg@sponsorship.com	www.sponsorship.com	Cost-Effective Sponsorship Ideas
Leadership	Andrew McCreia	Motivational Speaker	(888) 622-7321	andrew@andrewmccrea.com	www.andrewmccrea.com	The Rules for Scooping Manure: Finding the Motivation to Lead
Interactive Marketing	Howard Tiejien	Madden Media	(800) 444-8768	info@maddenmedia.com	www.maddenmedia.com	A Focus on Search Engine Optimization
Marketing	Bob Frohoff	MMG Worldwide		bfrohoff@mmgworldwide.com	www.mmgworldwide.com	Media Planning and Strategies
Marketing	Mark Schaeffer	Hoffman Lewis (St. Louis Office)	(314) 454-3487	mschaeffer@hoffmanlewis.com	www.hoffmanlewis.com	Branding and Travel Marketing
Sales	Stephen Koranda	Norman, OK CVB	(405) 366-8095	skoranda@cox.net	www.visitnorman.com	Attracting Sporting Events
Marketing	Rob O'Keefe	R & R Partners, Las Vegas	(702) 228-0222		www.rrpartners.com	Maximizing Brand Power, Driving Promotional ROI, Building Branding Equity
Media Relations	Jerry Jones	Missouri Film Commission	(573) 522-1288	mofilm@missouri.edu	www.missouribusiness.net/film	Recruiting a Film or Television Show to Your Community
Media Relations	Andrew Sporic	Missouri Film Commission	(573) 522-1288	mofilm@missouri.edu	www.missouribusiness.net/film	Recruiting a Film or Television Show to Your Community
Interactive Marketing	Sheila Scarborough	Professional Speaker on Social Media, Tourism & Travel		sheila@shellascarborough.com	www.shellascarborough.com	The Great Equalizer: How the Social Web Helps Any Destination Play in the Big Time, New Types of Tours
Crisis Management	Bob Lewis	University of Texas Professional Development Center	(800) 687-7345	pdcsolutions@austin.utexas.edu	www.utexas.edu/ce/pdc/	Communicating and Thriving During Turbulent Times
Revenue(Budget)	Steve McKee	McKeen Wallwork Cleveland Marketing	(505) 821-2999	info@mckeewallworkcleveland.com	www.mckeewallworkcleveland.com	When Growth Stalls: How it Happens, Why You're Stuck and What to Do About It and How to Make a Small Marketing Budget Work Big
Interactive Marketing	Marla Johnson Norris	Aristotle Design	(800) 995-2747	speakers@aristotleidesign.com	www.aristotlewebdesj.com	Adapting Your Web Site for Mobile Media Application, Cutting Edge Trends in Interactive Media, Keeping Internet Transactions and Email Safe and Secure
Interactive Marketing	Jennifer Peper	Aristotle Design	(800) 995-2747	speakers@aristotleidesign.com	www.aristotlewebdesj.com	Adapting Your Web Site for Mobile Media Application, Cutting Edge Trends in Interactive Media, Keeping Internet Transactions and Email Safe and Secure
Interactive Marketing	L. Elizabeth Bowles	Aristotle Design	(800) 995-2747	speakers@aristotleidesign.com	www.aristotlewebdesj.com	Adapting Your Web Site for Mobile Media Application, Cutting Edge Trends in Interactive Media, Keeping Internet Transactions and Email Safe and Secure
Leadership	Laura Stack	The Productivity Pro	(303) 417-7401	laura@theproductivitypro.com	www.theproductivitypro.com	How to Control Your Day in an Uncontrollable Workplace
Interactive Marketing	Martin Stoll	GoSeeTell Network, Inc.	(503) 616-4478	info@gosetell.com	www.gosetell.com	From Niche to Mainstream: How Social Media is Changing Every Aspect of Online Marketing
Leadership	Dan Johnson	Joyful Living	(605) 413-8852	info@joyfullivinglife.com	www.joyfullivinglife.com	Laughter Yoga Leaders and Trainers
Leadership	Jill Johnson	Joyful Living	(605) 413-8852	info@joyfullivinglife.com	www.joyfullivinglife.com	Laughter Yoga Leaders and Trainers
Marketing	Berkeley W. Young	Young Strategies, Inc.	(704) 770-3333	byoung@youngstrategies.com	www.youngstrategies.com	Development of Local Tourism Infrastructure, Branding and Marketing
Marketing	Michele Wierzgac	Professional Speaker	(708) 710-7055	mail@micheleandco.com	www.micheleandco.com	Global Leadership, Supervision, Marketing, Branding, Trends and Strategy
Interactive Marketing	Paul Ten Haken	Click Rain, Inc.	(605) 275-6010	infor@clickrain.com	www.clickrain.com	Understanding and Utilizing the Right Mix of Online Marketing Strategies, Reputation Management, Online Public Relations
Interactive Marketing	Jim Spellos	Meeting U	(718) 224-5516	ispellos@meeting-u.com	www.meeting-u.com	Using Web 2.0 Technologies to Supercharge Your Online Visibility
Meetings	Eli Gorin	ABTS Convention Services	(305) 865-4380	egorin@abtscs.com	www.abts.com	Attracting Meetings to Your Community
Meetings	Margie Johnston	Revenue Resources Management, LLC	(310) 295-4105	mjohnston@rrmanage.com	www.rrmanage.com	Attracting Meetings to Your Community
Sales	Steve Stickford	St. Louis CVC	314-992-0634	sstickford@explorestlouis.com	www.explorestlouis.com	Attracting Meetings to Your Community
Sales - Group Tours	Heather Kisabeth	Grapevine CVB	817-410-3184	hkisabeth@grapevintexasusa.com	www.grapevintexasusa.com	Attracting Group Tours to Your Community
Sales - Sports	Dave O'Lenick	Fort Worth CVB	817-698-7827	daveolenick@fortworth.com	www.fortworth.com	Attracting Sporting Events
Leadership	Phil Bruno	Tourism Experiences	314-846-9139	phil@treatemright.com	www.treatemright.com	Customer Service, Human Resources, Generations
Media Relations	Amy Larson	CSG	303-433-7020	al Larson@csg-pr.com	www.csg-pr.com	Media Planning and Strategies, Press Releases
Leadership	Chris Westfall	Westfall and Associates	214-205-6622		http://moveupormoveout.com/wordpress/	Elevator Pitch, Sales Leadership, Marketing & Branding, Business Strategy and Innovation, Creativity, Teamwork
Group Tours	Jan Hiebert	Go Wichita	316-265-2800	jhiebert@gowichita.com	www.gowichita.com	Group Tours
Group Tours	Kelli Hilliard	KS Department of Wildlife, Parks & Tourism	785-296-4922	kelli.hilliard@ksoutdoors.com	www.ksoutdoors.com	Group Tours
Group Tours	Dea Hoover	Are We There Yet	314-304-3508	dea@arewethereyetdea.com	www.arewethereyetdea.com	Group Tours
Trends	Kerri Keen	Smith Travel Research	615-824-8664	karr@str.com	www.str.com	Industry Trends
Interactive Marketing	Troy Thompson	Travel 2.0 Consulting Group	720-515-6010	info@travel2dot0.com	www.travel2dot0.com	Online Marketing, Digital Tourism, Digital Trends
Marketing	Sherri Wilson	jhp	785-532-0900	swilson@jhpadv.com	www.jhpadv.com	Advertising, Assessment and Placement, Media Buying
Leadership	Mark Mayfield	Mayfield Presentations	816-532-8702	mark@markmayfield.com	www.markmayfield.com	Humor-based approach to: learn to change, or teamwork, or stress, or customer service
Brand USA	Amir Eylon	Brand USA	202-787-5944	aeylon@thebrandusa.com	www.facebook.com/discoveramerica	Brand USA
Interactive Marketing	Dave Serino	Think! Social Media USA	810-623-1505	daves@thinksocialmedia.com	www.thinksocialmedia.com	Tourism industry strategist and educator, social media
Leadership	Aaron Davis	Aaron Davis Presentations, Inc.	800-474-8755	adavis@aarondavisspeaks.com	www.aarondavisspeaks.com	Lectures on how other companies and individuals can succeed.
Leadership	Joann Knight	Dodge City/Ford County Development Council	620-227-9501	jknight@dodgegedev.org	www.dodgegedev.org	Business recruitment and expansion, workforce, housing and neighborhood revitalization and Main Street
Marketing	Jeff Thorpe	The Mariah Fund, Inc.	620-227-2606	jeff.mariahfund@gmail.com	www.mariahfund.com	Created The Mariah Fund - a private foundation which provides capital to Dodge City & SW KS to enhance regional tourism both targeted & collaborative.
Marketing	Jeff Hiers	Kansas Farmers Service Association	620-227-2146	jhiers@kfsa.com	www.kfsa.com	Currently on Dodge City School Board & is a Pastor. Past - Dodge City's County Development, Chamber of Commerce and Dodge City Days Committee
Marketing	Marci Penner	Kansas Sampler		marci@kansassampler.com		Kansas Sampler, rural promotion partnerships