

KDS Pre-Approved List of Education Opportunities

All educational events hosted by TIAK or Kansas Tourism are pre-approved. A roster of attendees will be obtained and points will be automatically distributed.

The list of other pre-approved education opportunities for Kansas Destination Specialist Designation is below. To obtain points, you must complete the “Education Follow-Up” form found on the TIAK website (no form is needed for TIAK or KS Tourism sponsored events). If you are attending another tourism-related conference not listed below, and would like to receive points, you may submit an “Education Follow-Up” form (found on the TIAK website) to the KDS committee for consideration of approval. Please note, not all submissions will be approved and submissions should be related to tourism, marketing or leadership to even be considered. The “request to attend” form is no longer needed.

Points are awarded for attending the educational components of these conferences. **If you are exhibiting or conducting sales visits/leads only, you cannot receive points.** If you are exhibiting and attending limited educational seminars, you will receive points on a scaled basis. If you are attending all educational events, you will get the full point value.

Education points are awarded based on the length of the event: webinars = ½ point; half-day = 1 point; full-day = 2 points; two or more days = 3 points.

Conference / Host Name	For More Information
TIAK and KS Tourism Educational Opportunities <i>(no form needed; points will be given from attendee lists collected after each event)</i>	www.tiak.org www.travelks.com
DMAI Educational Opportunities	www.destinationmarketing.org
USTA (United States Travel Association, <i>formerly TIA</i>) Educational Opportunities	www.ustravel.org
Kansas Sampler Foundation Seminars	www.kansassampler.org
ABA Marketplace	www.buses.org
TIAK Day at the Capitol	www.tiak.org
MACVB (Missouri Assoc of CVB's)	www.macvb.org
CenStates Travel & Tourism Research Association Annual Convention	www.censtatestra.com
American Association of State and Local History Annual Meeting <i>(online option available too)</i>	www.aash.org
Missouri Governor's Conference on Tourism	www.industry.visitmo.com/governors-conference.aspx
Kansas Tourism Conference	www.tiak.org
National Trust for Historic Preservation Conference	www.preservationnation.org
NTA (National Tour Association)	www.ntaonline.com
Kansas Scenic Byways Conference	www.ksbyways.org
TEAMS Conference	www.teamsconference.com
National Association of Sports Commissions (NASC) – Sports Events Symposium	www.nascsymposium.com
Kansas Preservation Conference	www.kshs.org
Kansas Museums Association Conference	www.ksmuseums.org
Kansas City Meetings Industry Council (KCMIC) Speakers Showcase	www.linkedin.com
Christian Meeting & Convention Association (CMCA)	www.christianmeeting.org
Connect Marketplace	www.connectyourmeetings.com
Society of Government Meeting Planners (SGMP) Annual Conference	www.sgmp.org
Rejuvenate Marketplace	www.rejuvenatemeetings.com
Hotel & Lodging Association of Greater Kansas City – Pistilli Lecture Series / Mid-America Hospitality Forum	www.kansascitylodging.org
Freedom's Frontier National Heritage Area – conferences and seminars only (monthly partners meeting presentations will not be counted)	www.freedomsfrontier.org