



# Travel Industry Association of Kansas *Legislative Day*

**Memorial Hall – Auditorium  
Tuesday, February 16, 2010  
8:30 a.m. – 3:00 p.m.**

## *Effective Tourism Advocacy in Struggling Economies*

Now more than ever, your voice must be heard. The fiscal year 2011 budget in Kansas is projected to be nearly \$1 billion less than it was in fiscal year 2009. Cuts to state agency budgets have hampered development and progress in many areas – and there remains a \$400 million hole as lawmakers prepare for the FY 2011 budget mark up.

But due to your vigilant efforts to promote the importance of the role that travel & tourism plays in the economic health and development of our state, we have:

- Helped preserve or minimize cuts to the Division of Travel & Tourism Budget when other state agencies and divisions have been trimmed.
- Increased attendance by policy makers at Industry and Division sponsored events.
- Improved the incorporation of “Tourism Terminology” in political dialogue.
- Elevated the importance of the role travelers play in our overall economy.

That is why you need to continue your efforts by attending this year’s Tourism Legislative Awareness event. The day will kick off on Tuesday, February 16 with a free *Tourism Topics* seminar featuring State Agency executives from a host of entities that produce or provide in part – a piece of the tourism experience in our state.

You will learn what the recent budget cuts have meant to their efforts and how we can rally as an industry to help, as Governor Mark Parkinson put it in his State of the State remarks, “to protect and preserve what our state has spent 150 years establishing.”

Following a morning of critical industry updates and state budget reviews, attendees are encouraged to visit their legislative offices and invite them to lunch. TIAK is happy to assist with setting appointments with legislative offices, and will provide logistical assistance to attendees. You may even want to group up to meet with lawmakers – strength in numbers!

**Remember this event is made FREE thanks to sponsorship – so there is no reason not to attend!**

## TENTATIVE SCHEDULE OF EVENTS

<b>8:00 AM</b>	<b>REGISTRATION</b>	<b>Memorial Hall 10<sup>th</sup> &amp; Jackson</b>
<b>8:30 AM – 8:45 AM</b>	<b>OPENING ANNOUNCEMENTS</b>	<b>Memorial Hall</b>
<b>8:45 AM – 10:00 AM</b>	<i>Kansas Humanities Council Kansas Arts Commission Kansas State Historical Society</i>	
<b>10:00 AM – 10:15 AM</b>	<b>REFRESHMENT BREAK</b>	
<b>10:15 AM – 11:55 AM</b>	<i>Kansas State Fair Kansas Department of Wildlife &amp; Parks Kansas Department of Revenue Kansas Department of Commerce</i>	
<b>11:55 AM – 12:00 PM</b>	<b>ANNOUNCEMENTS/REMINDERS</b>	
<b>12:00 AM – 1:00 PM</b>	<b>LUNCH ON YOUR OWN</b>	
<b>1:00 PM – 1:50 PM</b>	<i>Kansas Department of Transportation Kansas Department of Agriculture</i>	<b>Memorial Hall</b>
<b>1:50 PM – 2:30 PM</b>	<i>Division of Travel &amp; Tourism</i>	
<b>2:30 PM – 2:45 PM</b>	<i>Review of TIAK Legislative Agenda</i>	
<b>2:45 PM</b>	<b>ADJOURN FOR LEGISLATIVE VISITS</b>	

**Location** – The Tourism Topics Seminar will be held in Memorial Hall – Auditorium on the second floor. Memorial Hall is the building that houses the Attorney General and Secretary of State Offices – and is located at 10<sup>th</sup> and Jackson. You must enter through the 10th Street entrance.

### **Hotel Information**

A room block has been reserved at the Capitol Plaza Hotel. Room rates are \$79 per night by mentioning the “TRAVEL INDUSTRY ASSOCIATION OF KANSAS” rate. The cut-off for this room block rate is February 5, 2010. To reserve a room, contact the Capitol Plaza Hotel Reservation Desk at 1-800-579-7937.

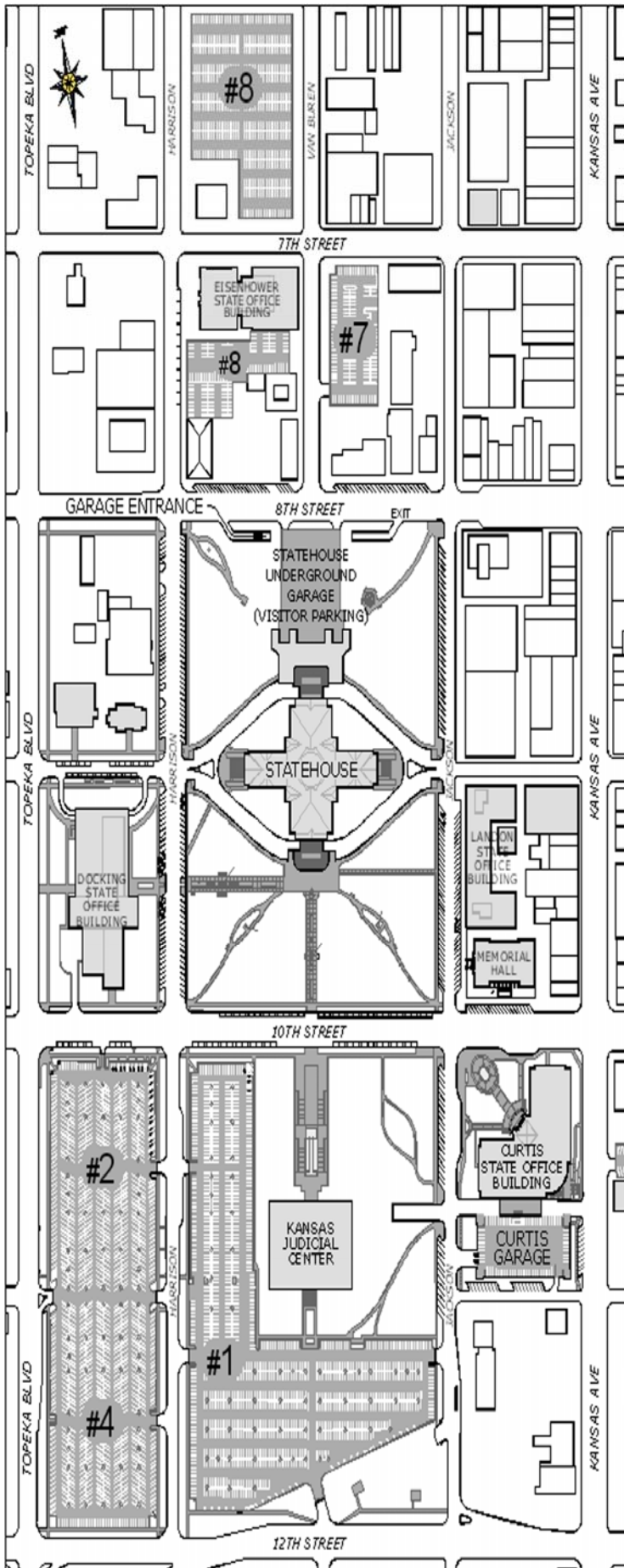
Capitol Plaza Hotel  
1717 SW Topeka Blvd.  
Topeka, KS 66612

### **Kansas Destination Specialist Information**

This Seminar will count as 2 points toward your KDS point total. For more information on the KDS program – go to - <http://tiak.org/kds.html>

### **Attendee Information**

Attendance for the Travel Industry Legislative Awareness Day is FREE – however, you must register to attend. Please register by February 12, 2010. You may register online at <http://tiak.org/leg-reg-form.html>



**Parking** – Parking is available in the parking garage just to the north on 9<sup>th</sup> Street between Jackson and Kansas Ave. Parking is also available at metered locations along the street, as well as in the visitor parking areas in the large parking lots to the south and west of the Judicial Center Building (See attached map of the Capitol Complex Area)

**10th Street**

- Along the north side of 10th Street between Kansas and Jackson (by Memorial Hall) there are both 1-hr and 2-hr parking meters. No parking is allowed along the south side.
- Along 10th Street between Jackson and Harrison - there are 10-hour parking meters along the south side of 10th Street and 2-hour parking meters along the north side of 10th Street.

**11th Street**

- Between Kansas and Jackson Streets, parking is along the north side of 11th Street only and they are 1-hour meters.

**Jackson Street**

- Between 8th and 9th Streets along Jackson, there are 10-hour meters on both east and west sides.
- Between 9th and 10th Street along Jackson, there are 1/2-hour parking on the east side (along Landon State Office Bldg) and 1-hour parking across the street on the west side.
- Between 10th and 11th streets along Jackson (across from the Curtis State Office Bldg), there are only 1-hour meters.
- Between 11th street and 12th Street along Jackson there are four 10-hour meters.

**State Parking Lot #1**

Free parking for Capitol Complex Visitors: in addition to metered parking along the streets, there is a specifically marked section for visitor parking in lot #1; enter the first entrance south of Tenth Street on Harrison. There is a sign designated "Visitor Parking" as you enter the parking lot. The visitor section is located along the second parking island facing the Judicial Center. This is 4-hour parking only and violators will be ticketed.